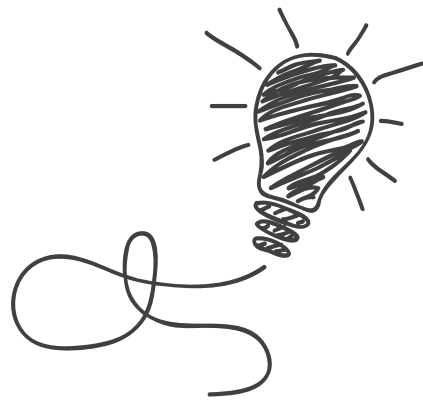


The State of Data & AI

Israeli market pulse 2026





Leading STKI's Data & AI
Customer Experience
research

Managing
STKI's Data & AI
community



Conducting
STKI's annual
Data & AI Israeli
benchmark



Teaching Data
driven strategies



Eilat Shimoni

EVP @ STKI

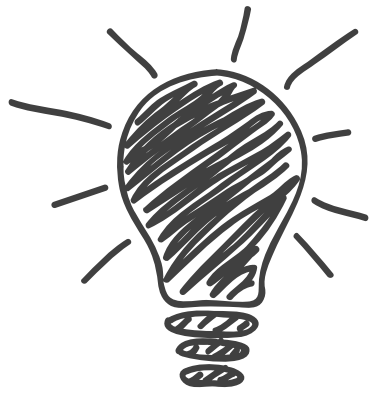


The State of Data & AI

Israeli market pulse 2026



STKI's Data & AI Israeli
benchmark, 2026



State of Data in Israel
STKI 2026



CDAO role
more
established

Preparing data
for the agentic
era should be on
every data
leader's list

Modern data
architecture
is a key
enabler

My thoughts:

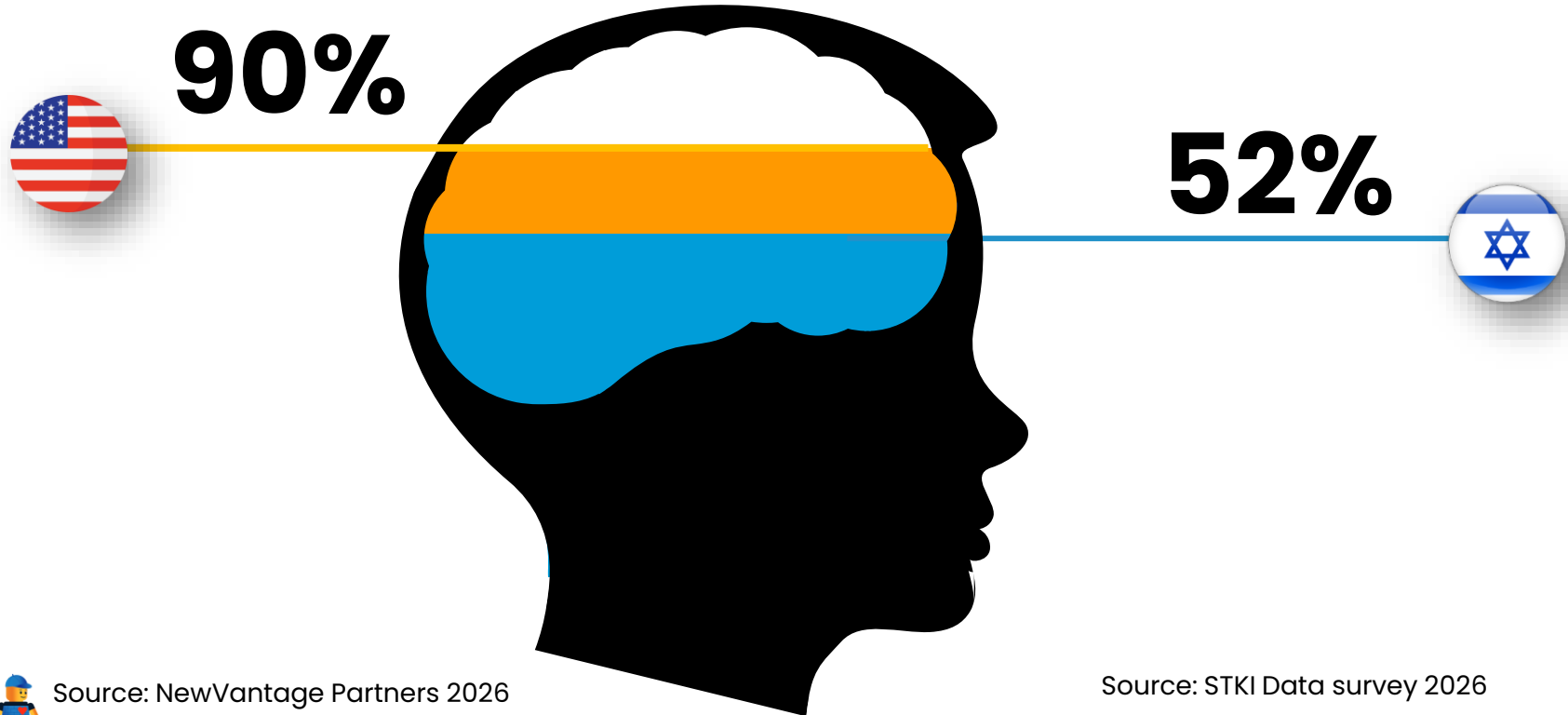


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Half of Israeli organizations have a CDAO* :

*CDAO: Chief Data & Analytics Officer



Source: NewVantage Partners 2026

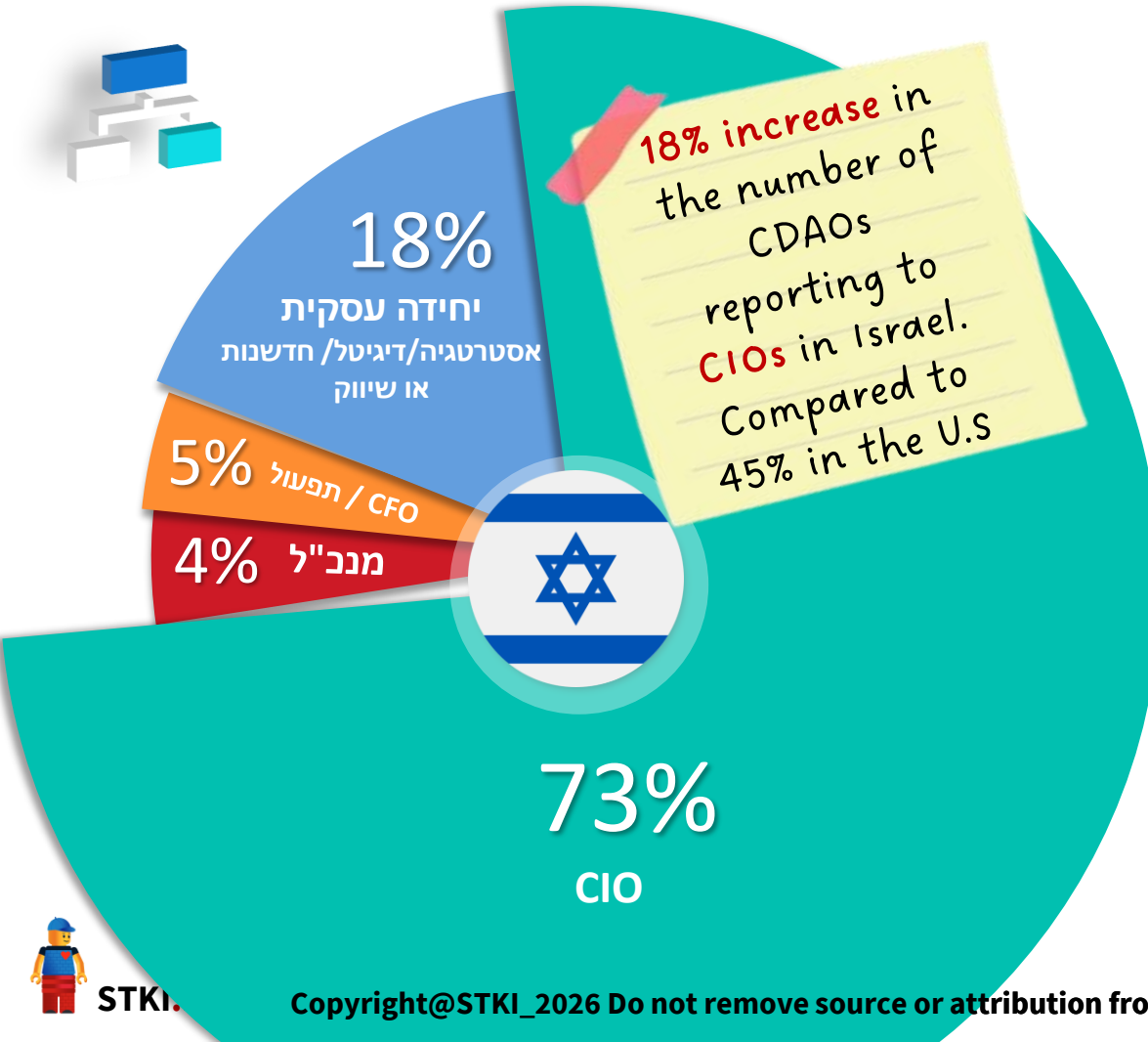
Source: STKI Data survey 2026

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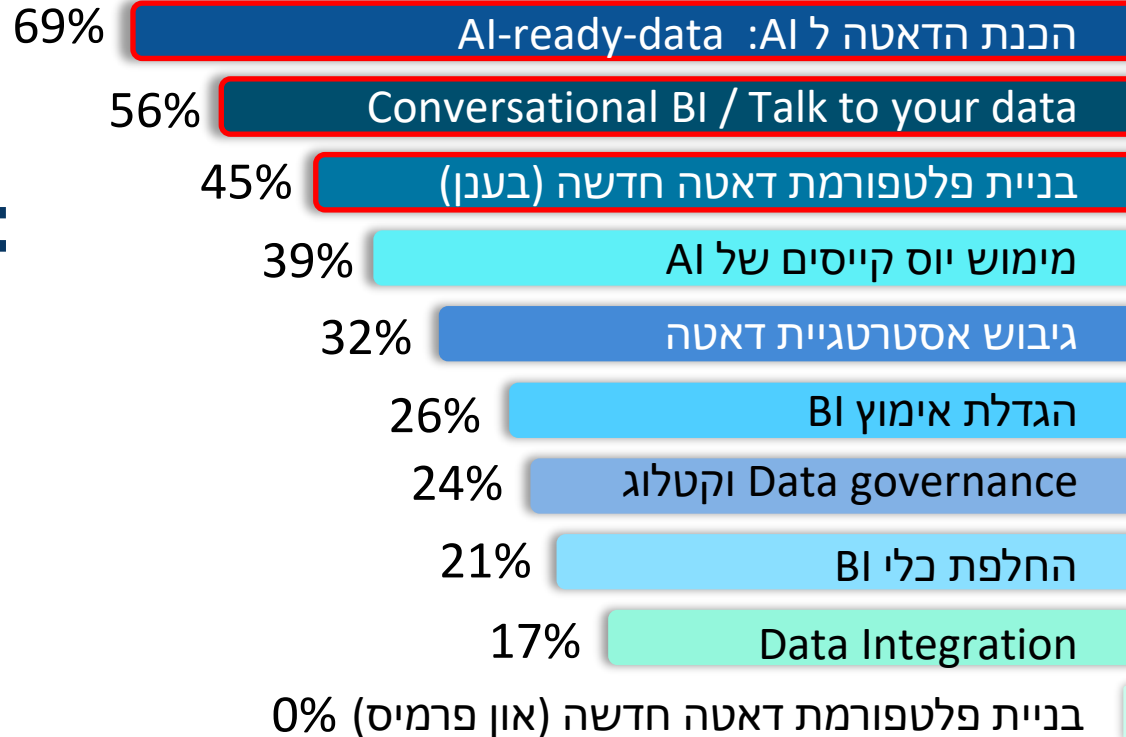
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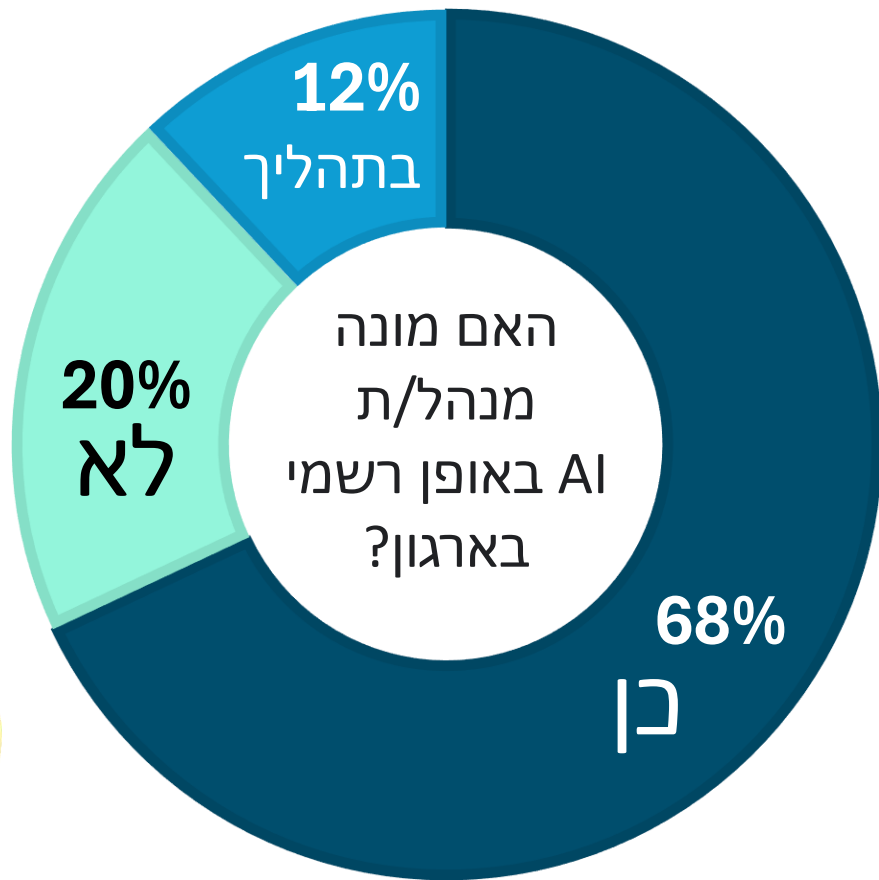


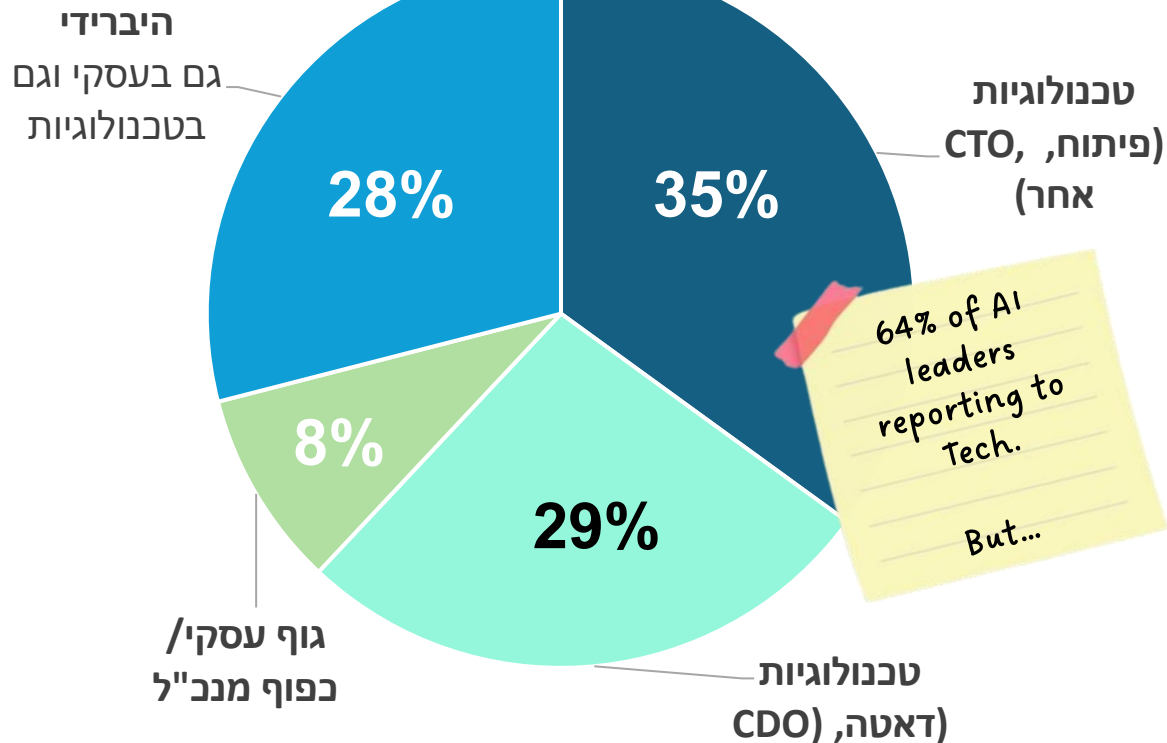
Who does the Israeli CDAO report to?



Most important data initiatives for CDAOs 2026-7







היכן ממוקמת פונקציית מנהל/ת ה-AI?

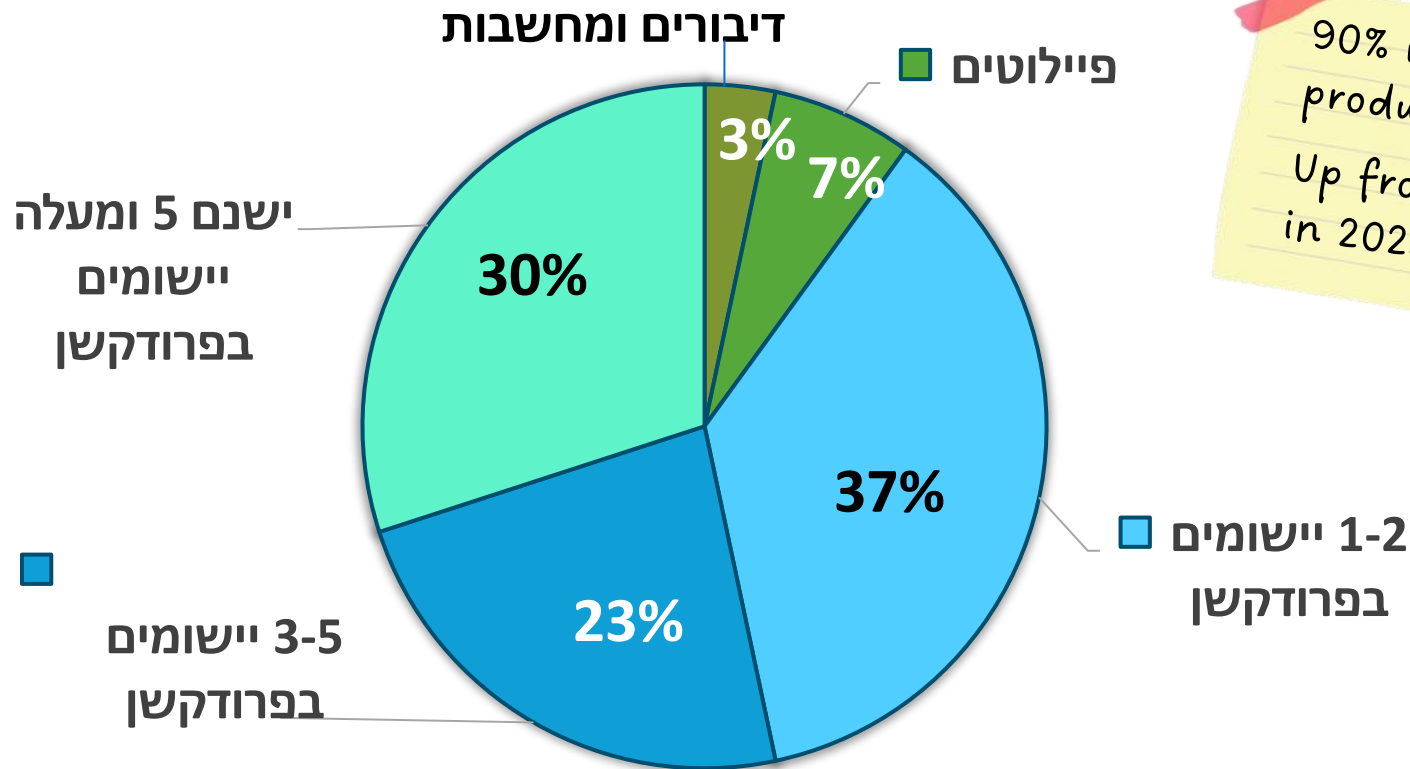




מצב אימוץ GenAI בישראל:

WOW!

90% in
production!
Up from 52%
in 2025



Executive Summary – Brief Version

This is an abridged version of the presentation. The full presentation—including in-depth analysis, strategic recommendations, and detailed market forecasts—is available exclusively to **STKI** clients

- **Existing Clients?** The full presentation has been sent to you.

Alternatively, pls contact your Account Managers: **Etty** etty@stki.info or **Stav** stav@stki.info

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