

# 2019 STKI's Israeli Market Overview

## Players & Products Positioning

Customer Experience Technologies  
BI, Analytics & Data Science  
Digital Technologies  
ERP & HR Platforms

# Methodology of Israeli Product Positioning

This is not a technological or functional positioning and should not be used as a recommendation. **This positioning is intended to reflect the degree in which the product is present and supported in Israel.**

Focused on the enterprise sector (not SMB)

▲ **X axis (Market Presence):**

Installed base; New sales; Mindshare

▲ **Y axis (Local Support):**

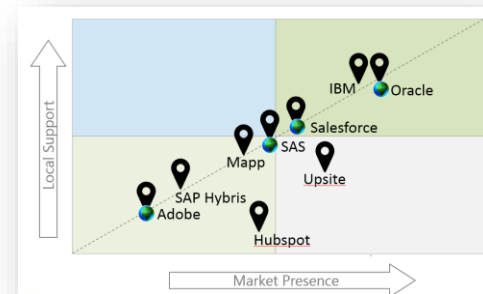
Number and quality of Sis; localization; local R&D










**Vendors to watch:** New players that only recently entered the market and therefore cannot be evaluated against longtime players




“Global leaders” (according to international analyst firms) are marked



# Marketing Automation Platforms – Part 1

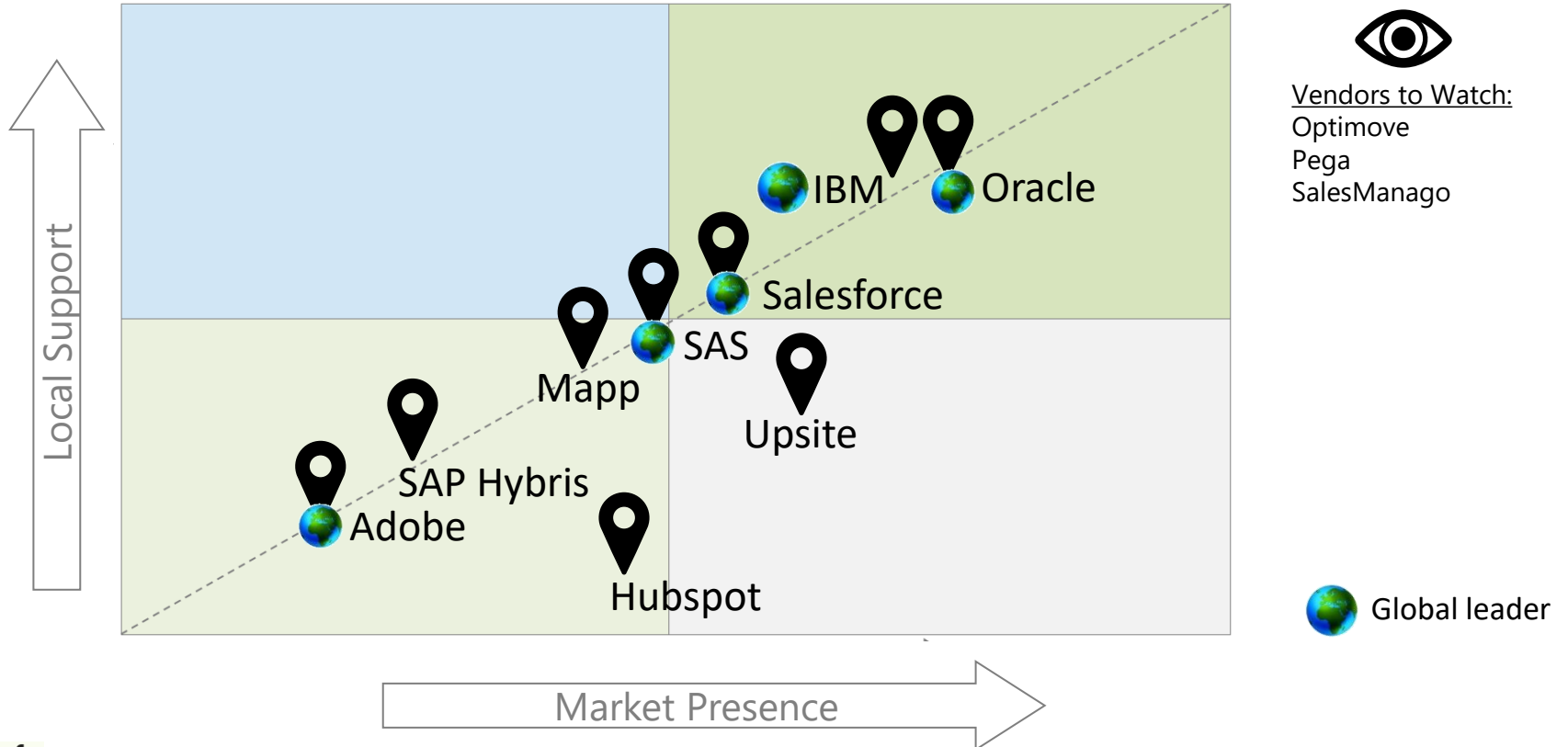
Package	Israel rep.	Integrators
  Oracle	Oracle Israel	Yael Group (Actiview), We-Do, iCloudius <b>Agencies:</b> Hike, Publicis, Pigment, Klogic
 Salesforce Marketing Cloud	Salesforce Israel	Servicewise, AllCloud, Data-Pro, Hilan-Ness-Pro Digital, Deloitte, Yael Group (CloudTech and Actiview), One1, 2Do!
  Watson Marketing Cloud	IBM	IBM, Hilan-NessPro Digital, Emet-Bee2see (EMET Group), Gstat (Unica), Adler-Go
 Adobe (+Marketo)	Deloitte Digital	Deloitte Digital
 SAS CI 360	Mia computers (SAS)	Yael Group (Actiview)

# Marketing Automation Platforms – Part 2

Package	Rep. in Israel	Integrators
SAP Hybris Marketing (+ Abaksus for Attribution)	SAP Israel	NG Soft, Matrix, STUNIS ,ValuePlus ,iProsis, Ideo Digital, Deloitte Digital, Hilan-Ness
Teradata Mapp	Great Digital Partners	Great Digital Partners
Teradata TCRM, real time	I.E. Mittwoch	I.E. Mittwoch
Hubspot		Yael Group (CloudTech)
Optimove	Optimove	Optimove
Upsite	Hilan-Nesspro Digital	Hilan-Nesspro Digital
Pega Marketing Automation	Evo-IT	Evo-IT
 SalesManago	SignatureIT	SignatureIT

# Marketing Automation Suites – 2019

## Presence & Support in Israel



# Digital, CX & MarTech consultants in Israel\*

- ▲ 2Do!
- ▲ Accenture
- ▲ Aman
- ▲ Applause (Crowdsourcing Digital CX design)
- ▲ Bee2See (Emet)
- ▲ BO (Business Online)
- ▲ B-Pro + B-Next
- ▲ BDO (YCG)
- ▲ Be-Digital
- ▲ Data-Pro
- ▲ Data Tapas
- ▲ Deloitte
- ▲ DesignIT
- ▲ DXC
- ▲ Elad (+Fisha+Netcraft)
- ▲ EY
- ▲ Experity
- ▲ Gil Kochavi
- ▲ Great Digital Partners
- ▲ IBM
- ▲ IT Solutions
- ▲ Ideo Digital
- ▲ Kamedia
- ▲ KPMG
- ▲ Hilan-Ness Digital
- ▲ Matrix Digital & CX
- ▲ McKinsey
- ▲ NGG (Niram Gitan)
- ▲ Strauss Strategy
- ▲ Yaniv Saban

\* Alphabetical order,  
not a ranking!

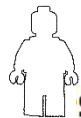
# OUTCOME-DRIVEN DESIGN LOCAL LANDSCAPE

## *Design Thinking and Service Design Players in Israel\**




- ▲ 2Do!
- ▲ Accenture - Fjord
- ▲ Applause  
(Crowdsourcing  
Digital CX design)
- ▲ B-Pro
- ▲ Deloitte Digital
- ▲ Designit
- ▲ Elad – Netcraft
- ▲ EY
- ▲ IBM
- ▲ Matrix CX
- ▲ ModelZ
- ▲ SIT
- ▲ Whiteboard
- ▲ Whys



\* Alphabetical order,  
not a ranking!





# VOC (Voice of the Customer) Players in Israel

	Package	Israeli rep/Partner
	SAP - Qualtrics	SAP Israel, B-Pro
	Verint	Verint
	Nice	Nice
	Howazit	Howazit
	Almago Voco	Matrix

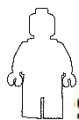


# (Real time) Engagement Decision Hubs in Israel




Package	Description	Rep./ Partner in Israel
  SAS RTIM	Real time interaction management	Mia Computers (SAS) Yael Group (Actiview)
Pega Customer Decision Hub	Real time “next best action” engine	Evo-IT
FICO	Real time experience manager	Ness-Pro
Teradata RTIM	Real time interaction management	I.E. Mittwoch

# Customer Experience/ Journey Analytics

Product	Description	Rep. in Israel
Clickfox	CX and Journey Analytics	Nogamy
SAS CXA	Customer Experience Analytics	Mia Computers (SAS) Partner: Yael Group (Actiview)
IBM	CX Analytics, Journey analytics	IBM Israel Partners: Be2See, Hilan- NessPro Digital
Cooladata	Behavioral Analytics, CDP	Cooladata, Data Tapas
Pega	Decision Hub	Evo-IT
Oracle Infinity & Infinity Streams	Digital body language real time analysis	Oracle Israel
Adobe	Adobe CX and CI Analytics	Deloitte Digital
Google 360		Google Israel



# DMP – Players in Israel

Company	Product Name	Description	Rep/Integrators
 Oracle	BlueKai	1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> Party DMP	Oracle Israel
IBM	UBX (Universal Behavior Exchange)	Partnership with RocketFuel and MediaMath	Be2See, Hilan-Nesspro Digital
IDX	IDX (+Nielsen-eXalate) 	Israel coalition of publishers (2 <sup>nd</sup> party data) - Premium ads	IDX
Google	Google Audience Center 360	DMP	Google Israel
Great Digital Partners	Mapp (Teradata)	DMP + Marketing platform	Great Digital Partners
Adobe	Audience Manager	DMP	Deloitte Digital
 Salesforce	Krux	DMP	Salesforce Israel

# CDP – Players in Israel

Company	Product Name
Oracle	CX Unity
Cooladata (Data Tapas – Partner)	Cooladata
IBM	UBX
Salesforce	Datorama
Gstat CDP Solution	
Matrix CDP Solution	

## List of worldwide CDP providers:

<https://www.cdpinstitute.org/directory.html>

### Suite / Platform Vendors

Adobe: Adobe Cloud Platform

IBM: Universal Behavior Exchange

Oracle: Customer Data Management Cloud

Salesforce: Datorama

### Product Vendors

AgilOne: Customer Data Platform

Amperity: Amperity

Ascent360: Ascent360 CDP

BlueConic: BlueConic Customer Data Platform

Blueshift Labs: Blueshift

BlueVenn: Customer Data Platform

Evergage: Evergage

Lemnisk: Lemnisk

Lexar: Lexar

Lytics: Lytics Customer Data Platform

mParticle: mParticle

NGDATA: NGDATA CDP

Optimove: Optimove Core

Quaero: Quaero CDP

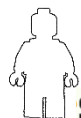
QuickPivot: QuickPivot

RedPoint Global: RedPoint Customer Engagement Hub

Segment: Segment

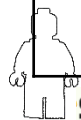
Tealium: Universal Data Hub

Treasure Data: Enterprise CDP










# Web Content Management tools - Part 1









Company	Product Name	Integrators
Microsoft	Sharepoint	Ewave, Matrix, Deloitte, Malam-Team, Elad, Bynet SW, HP, Yael Group, SQLink, One1, Aman, Realcommerce, Hilan -Ness & more...
IBM	Websphere Portal	Matrix, IBM, Webtech, Novilis
Matrix Digital	Acx (Scepia)	Matrix Digital
	EPIServer	Matrix
	Telerik (Sitefinity – product)	Matrix
Realcommerce	RealCMS	Realcommerce
Ewave	eGenCMS 2.0	Ewave
Interwoven (Autonomy – HP)	Xioma	Xioma
SAP Israel	SAP Portal	IBM, One1(Xact), Hilan-Ness, HP, Taldor, Malam-Team and more
Sitecore	Sitecore Web Experience Manager (WXM)	One1 (Stanga)

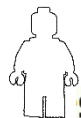


# Web Content Management tools - Part 2





Company	Product Name	Integrators
Oracle Israel	Oracle Web Center	Matrix, Ewave, Coral, Taldor, ONE1 (Advantech), Unitask, Qesem, HP
	Oracle ATG (Self-service)	Oracle, Cognition, Ewave
 Joomla		Webtech, Ewave
 Drupal		Realcommerce, Ewave, Linnovate, Matrix, NGSoft, Webtech, Elad, Aman, Deloitte, FiSHa, Malam-Team
 Wordpress		Ewave, Hilan-Ness, Matrix, Realcommerce, IdeoDigital, Yael Group, Coral, One1 (Stanga), Elad, Malam-Team, Razorgrip, FiSHa
 Guyahoga (Open Source on Microsoft platform)		Aman
 Umbraco		IdeoDigital, Matrix, Ewave, SQLink, Elipaz, One1 (Stanga), Malam-Team, Aman
 Liferay	Liferay Digital Experience Platform	Webtech, Matrix, Malam-Team
 Open source		

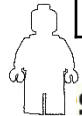
# e-Commerce packages in Israel

Package		Rap/Integrators in Israel
	SAP (Hybris)	Matrix, NGSoft, SAP, Deloitte Digital, EY, Ideo Digital, Nesspro
	IBM - Websphere Commerce	IBM Israel, Webtech
 	Oracle (Commerce - Cloud)	Oracle Israel
	ACx	Matrix
	Salesforce Commerce Cloud (Demandware)	Salesforce, Deloitte Digital
	Signature-IT (PIM + eCommerce)	SignatureIT, Hilan-NessPro, One1
	Netsuite (eCommerce module)	NetCloud, One1
	Microsoft Ecommerce (AX module)	Microsoft Israel, Prodware
 	Magento (eBay)	RealCommerce, Coral, Matrix, Ideo Digital, Ewave, Yael Group, One1 (Stanga), Girit Interactive, FiSha
	 Nopcommerce	Ideo Digital, Matrix, NGSoft, Malam-Team
	Intershop	Intershop




# CRM Packages in Israel - Part 1:

Package	Israel rep.	Integrators
Oracle Engagement Cloud	Oracle Israel	Oracle Consulting, iCloudius
Oracle Service Cloud (RightNow)		Oracle Consulting
Oracle Sales Cloud		Oracle Consulting
Oracle – Siebel		Taldor, IBM, Matrix, We-Do, Yael Group, Oracle Consulting
Oracle - Peoplesoft		Matrix, Evo-IT
  Salesforce	Salesforce Israel	AllCloud, ServiceWise, Yael (Cloudtech), iCloudius, One1Link, Accenture, Delloite, IBM, Malam-Team (Nptech), We-do, ITmyway, Asperii (Field Service), TCS
  Microsoft Dynamics 365	Microsoft Israel	Matrix, ,Elad, Malam-Team (+E4D), DXC, Aman software, Prodware, SIT, Hilan-Ness, One1, Taldor...



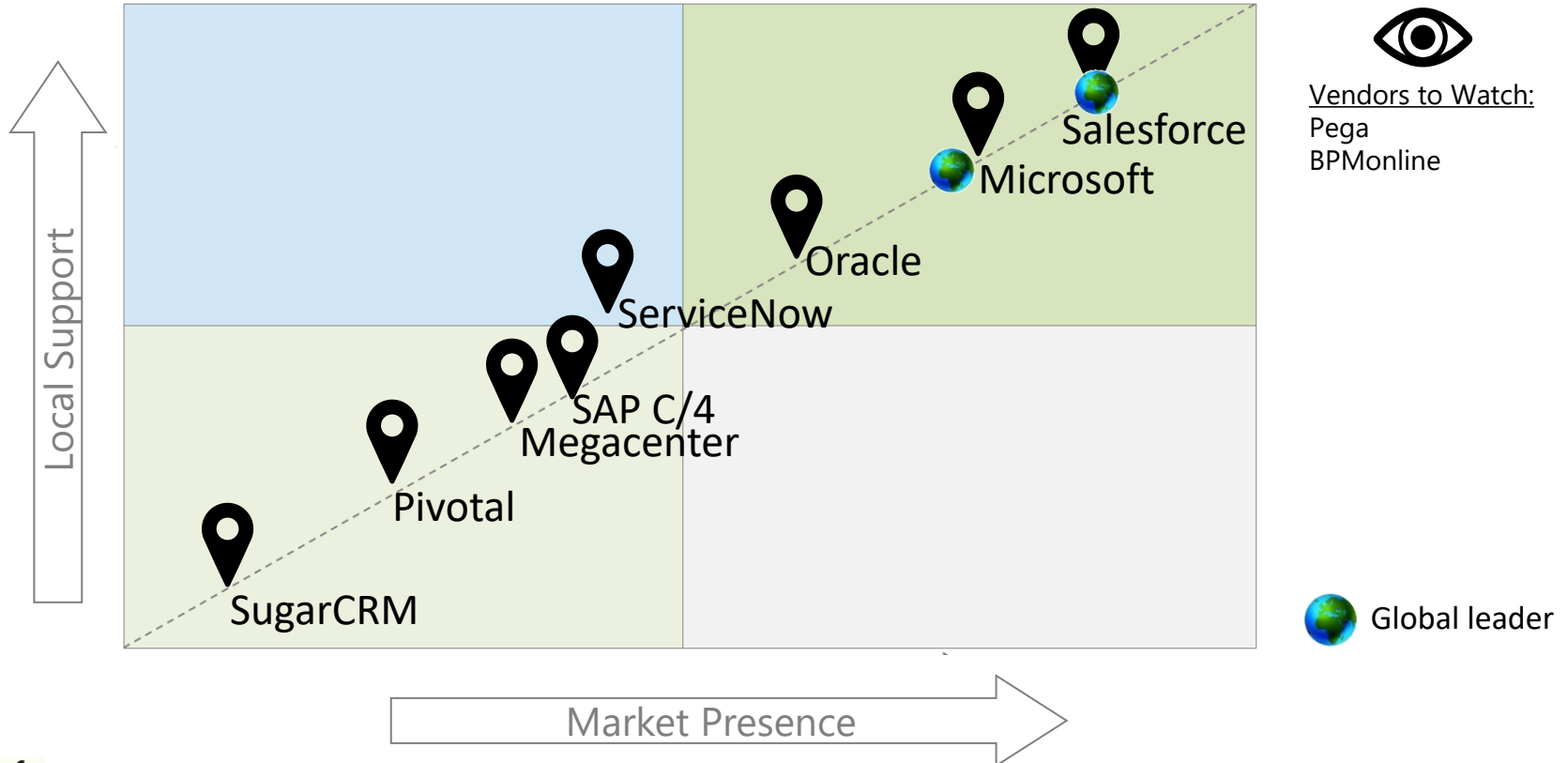


# CRM Packages in Israel - Part 2:

Package	Israeli Rep.	Integrators
MEGA Center	Yael Group	Yael Group
 SugarCRM		
Pivotal	One1	ONE1
Netsuite CRM	NetCloud, One1	NetCloud, One1
ServiceNow CSM (Customer Support)	ServiceNow	One1 (Dicomano), Silverstone, Ness TSG
Pega	Evo - IT	Evo - IT
BPM Online	Proceed (HMS)	Proceed (HMS)
SAP CRM	SAP Israel	Hilan-Ness, One1 (Advantech), ValuePlus, Fishman Dambo, Malam-Team
SAP C4C		ValuePlus ,Xioma ,Menahel4U ,Hilan-Ness, BDA-Projects

# CRM Platforms 2019

## Presence & Support in Israel



# CRM & Omni-Channels Consultants in Israel - Partial List

- ▲ Accenture
- ▲ Alternative
- ▲ B-Pro
- ▲ Deloitte
- ▲ Experity
- ▲ EY
- ▲ IT solutions
- ▲ Lior Luria
- ▲ Matrix
- ▲ Meteor
- ▲ Nogamy
- ▲ Sensecom
- ▲ Widelink
- ▲ Value Plus
- ▲ Several independent advisors

\* Alphabetical order, not a ranking!

# Omni – Channel Platforms

Package	Israeli Rep.	Integrators
LivePerson	One1	One1, LivePerson
7Twenty	7Twenty	Matrix
BumpYard	BumpYard	eWave, Matrix, Hilan-NessPro
Simplechat	Elad	Elad, Prodware
Glassix	Glassix	Yael Group, Taldor
CEMax	CEMax	CEMax







# Bots platforms and products in Israel: Part1

Package	Description	Integrators/ Partners
ServiceFriend	Hybrid bot platform	ServiceFriend, GRTH, Matrix
IBM Watson Watson Explorer/Conversations	Bot framework	IBM GBS, KPMG, Webtech, Deloitte, Realcommerce, Hilan- NessPro Digital, Yael Software
Microsoft Azure bot framework	Bot framework	
Personetics Chatbot	Chatbot for financial info.	Personetics
Nanorep	Part of e-service platform	Nanorep
Google bot framework	Bot framework	Taldor
Amazon bot framework	Bot framework	
Interactbot	Bot framework	Interactbot

# Bots platforms and products in Israel: Part2

Package	Description	Integrators/ Partners
KMS	Part of Knowledgebase service platform	Aman
E2M / Callverso	Voice based bot	E2M/Callverso, Taldor
Cellesense	NLP capabilities	Cellesense, Ness-Pro
Tomobox	AI-driven (unsupervised machine learning) bot	Tomobox
Membit	Ready-made bot store (integration to Priority, Salesforce, Netsuite, ServiceNow, Dynamics)	Membit
Oracle chatbot	Chatbots for CRM Service, HR Help Desk etc.	Oracle Israel
SAP Chatbot	Conversational Commerce	SAP Israel
Liveperson bot	Part of omni-channel platform	One1
7Twenty bot	Part of omni-channel platform	7Twenty, Matrix
Bumpyard bot	Part of omni-channel platform	Bumpyard
Simplechat bot	Part of omni-channel platform	Elad

# ERP Packages & Integrators: Part 1

Package	Israel Rep	Integrators
  Oracle ERP cloud Netsuite e-Business Suite	Oracle Israel	<b>Oracle ERP Cloud:</b> Oracle consulting, One1-Linnotech <b>Oracle Netsuite:</b> Netcloud, One1, iCloudius, AllCloud, Top, WinIT <b>Oracle eBusiness Suite:</b> Yael Group, DXC, PWC, TATA (TCS Israel), ONE1 (+Advantech)
  SAP	SAP Israel	Hilan-Ness, IBM, Taldor, Malam-Team, HP, TATA (TCS Israel), Accenture, DXC, Aman, Matrix, One1 (Xact + Advantech), Convista Israel (SAP for Insurance), Ericsson
 SAP Business One		Complete, Menahel4U, BDO Ziv Haft, Ziv systems, Xioma, RELS, Segment, UPTech
SAP by Design		AlphaClub
E-Tafnit, Tafnit 7	Matrix	Matrix, Alpha Consultants
QAD EE	SIT	SIT, ManofIT, Tirosh
 Priority	Priority	Matrix - Medatech, One1 - FBC, Edea, Agrosoft, EDP, eBase, Soft solutions, Pioricity, EliteERP, Infobase, Gap, Tirosh, Eshkol, IT Backoffice, Pitronim, SIBUD, Login, Tadiad, Epilog, ERP Guru, Effective implementations, Dsi, T.G.Net, Open Mind, Yael Group (Tulip), Kama
Infor (M3)	Intentia Israel	Intentia Israel
ONE1ERP	ONE1	ONE1 + Freelancers

# ERP Packages & Integrators: Part 2

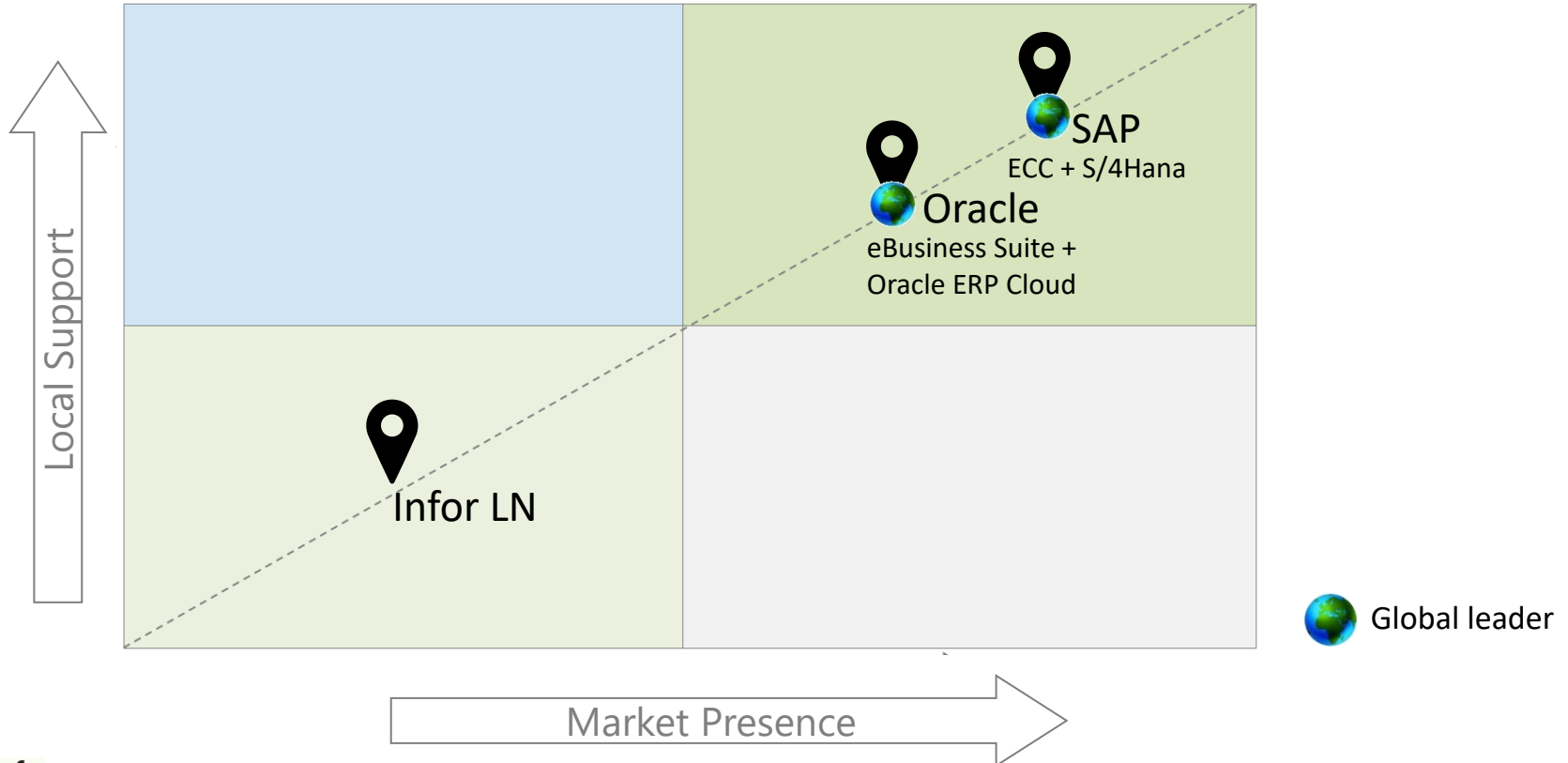
Package	Israel Rep	Integrators
Microsoft Dynamics AX	Microsoft Israel. Distribution by Prodware	Prodware, Oregano, Maxsoft, Axperts, Almog, MCS
Microsoft Dynamics NAV		Prodware, Anagal, Dover Applications
FinPro, Logistic Pro	Almog	Almog
KAV systems	Kav	Kav, Ardor
Aviv, MARS	Aviv	Aviv
Gan Tochnot Heshev (Kibbutzim) Azimut (Car) ERP Plus (cross-sector)	Aman	Aman
Comax	Comax	Comax
LN Infor	Matrix	Matrix
ERP Focus (for global shipping)	Malam-Team	Malam-Team



# Large-Scale ERP 2019

## Presence & Support in Israel

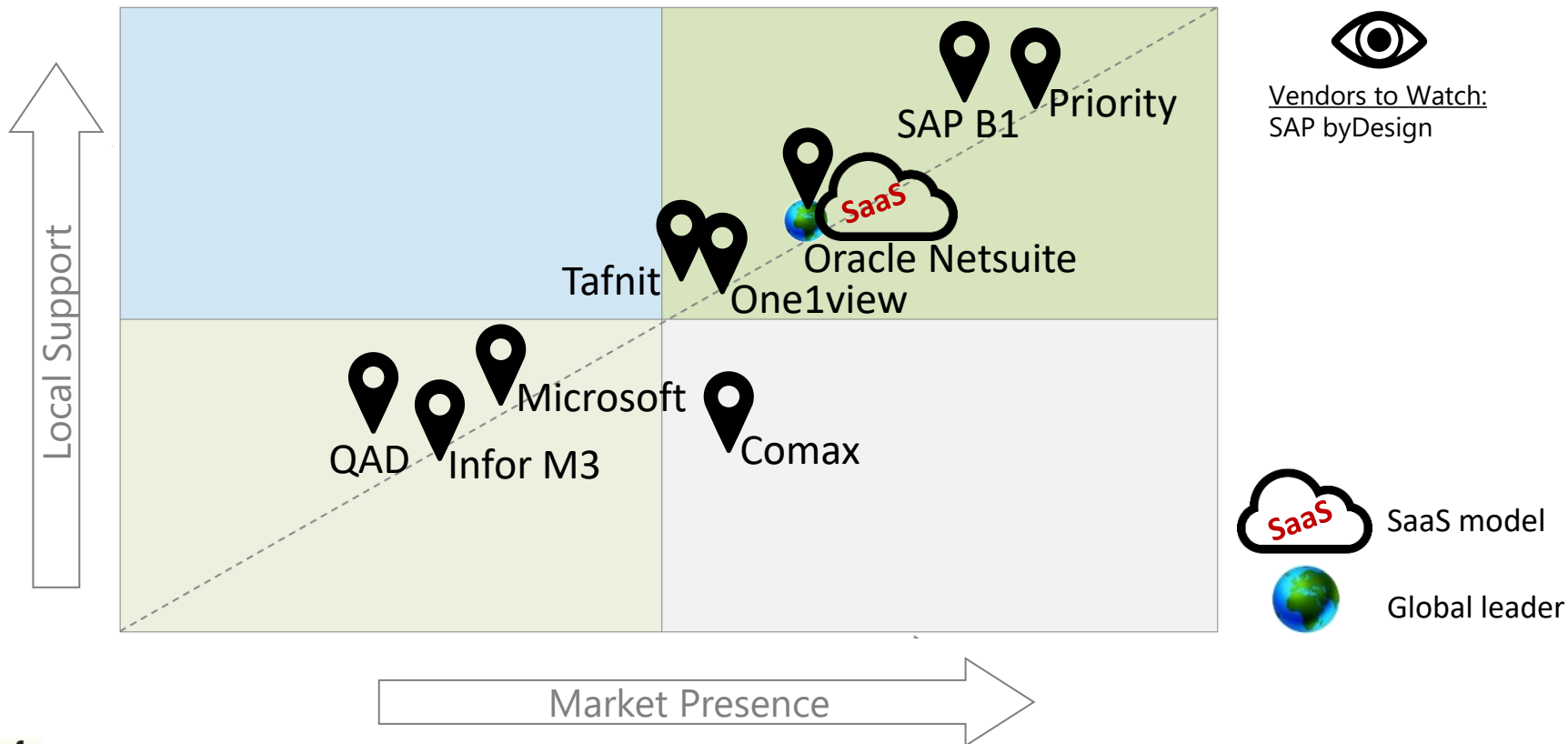
Large and Very Large ERP projects (>300 users, large enterprises)



# SMB + Mid-Large ERP 2019

Presence & Support in Israel

SMB + Mid market ERP projects (~10-300 users)



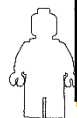
# ERP Consultants in Israel\*:

- ▲ Accenture
- ▲ Alternative
- ▲ Bit-Plus
- ▲ Deloitte
- ▲ EY
- ▲ Gabi Ron
- ▲ HMS
- ▲ IT Solutions
- ▲ KPMG
- ▲ Meteor
- ▲ Value Plus
- ▲ Yael Group (Tulip)
- ▲ Several Independent advisors

\* Alphabetical order, not a ranking!


# HCM, Payroll & Talent Management suites


Package	Category	Rep. in Israel	Integration partners
Oracle, Fusion HCM	Core HR, Payroll, Talent Mng.	Oracle Israel	Unitask, Oracle
SAP HR, SAP Successfactors, Nakissa, Workforce analytics, WPB	Core HR, Payroll, Talent Mng, Org. Chart	SAP Israel	AKT, IBM, Accenture, Malam-Team, Niram Gitan- NGG, One1 (Advantech + Jaulius), PWC, Complete (with Lotan), Hilan-Ness, Deloitte
Hilan	Core HR, Payroll, Talent Mng.	Hilan	
Malam Payroll	Core HR, Payroll, Talent Mng.	Malam-Team	
Cornerstone	Talent Management	Matrix John Bryce, Talentech	Matrix John Bryce
Synerion	Time and attendance, core HR, Talent Mng.	Synerion	Synerion
IBM (Kenexa)	Talent Mng.	IBM Israel	Pilat
Workforce Software	Time and Attendance, Workforce Mng.	AKT	AKT
Microsoft Dynamics 365 for Talent	Talent Suite	Microsoft, Prodware	Prodware

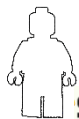


# LMS only (Learning Management Systems)

LMS module as part of HCM/Talent Management suites

Package	Category	Rep in Israel
Blossom	LMS	Blossom
Bareket (Britannica), FOX	LMS	Britannica
Kopel Reem	LMS	Kopel Reem
Eltel	LMS	Eltel
Vision (based on Moodle)	LMS	Hilan-Ness+Lotem
Wendimu	LMS	Ewave
Totara LMS (based on Moodle)	LMS	Kineo
 Moodle	LMS	
Power Shelf	Mobile Learning	John-Bryce

 Open source



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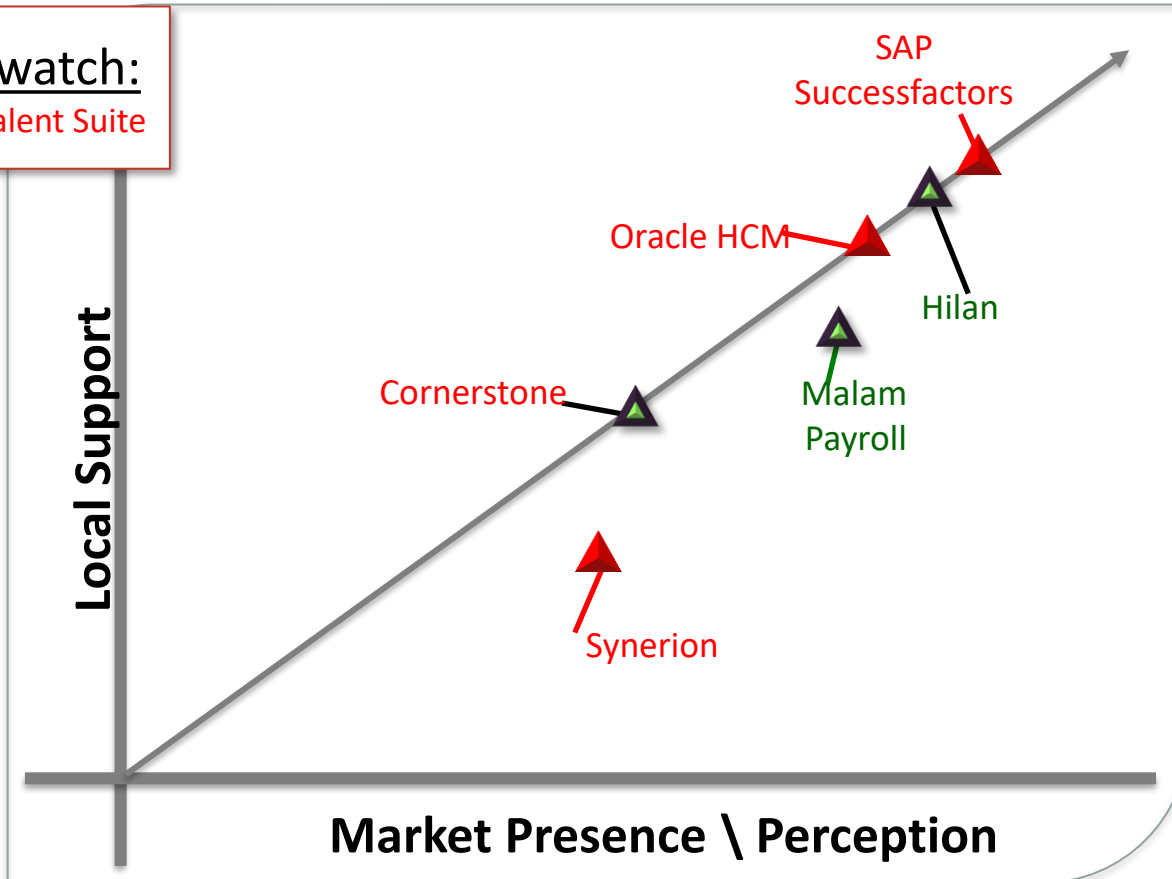
# HCM Analytics

Package	Rep & Partners in Israel
Oracle HCM Analytic (Essbase) Adaptive Intelligence	Oracle Israel
Successfactors + iProsis content	SAP Israel, iProsis, MatrixBI
Hilan Analytics	Hilan

# HR, Talent Mng. and Payroll Suites 2018

Presence & Support in Israel

Players to watch:  
Microsoft 365 Talent Suite






▲ Payroll suite  
▲ HCM Suite

*This analysis should be used with its supporting documents*

Market Presence \ Perception







Local Support

# BI General Platforms - Part 1:

Package	Rep in Israel	Integrators
SAP Business Objects, SAP Analytics Cloud (Discovery) SAP HANA BW	SAP Israel	MatrixBI, One1 (+Advantech), Taldor, Malam-Team, Hilan-Ness, Skywind, IBM, BDO (BICS), IProsis, Data Cube, Yael Group (Actiview), Aman (Eternity), SQLink - Opisoft, Nogamy
  Microsoft SQL, Power BI	Microsoft Israel	Aman (Eternity), SQLink - Opisoft, Hilan-Ness, ONE1 (+Advantech), MatrixBI, Consist, Bynet SW, Elad, Malam-Team, Taldor-Libi, Enix (Experis), Data Cube, Vision BI, MCS, SolidBI, Yael Group (Actiview,) Nogamy, Excelando
Pyramid Analytics	Pyramid Israel	Normative, Aman (Eternity), Data Cube, D A Team, SolidBI, Hilan-Ness
IBM – Cognos	IBM Israel	Yael Group (Actiview), Taldor-Libi, Seven-D, Consist, Aman (Eternity), IBM, Mirkam (Energy), Normative, MatrixBI, Hilan-Ness, Malam-Team
 Tableau	SIT, Gstat, VisionBI, NAYA	SIT, Gstat, VisionBI, Nogamy, Yael Group (Actiview), Naya, MatrixBI
Oracle Analytic Cloud	Oracle Israel	Oracle Consulting, Vision BI, BeWise, One1BI

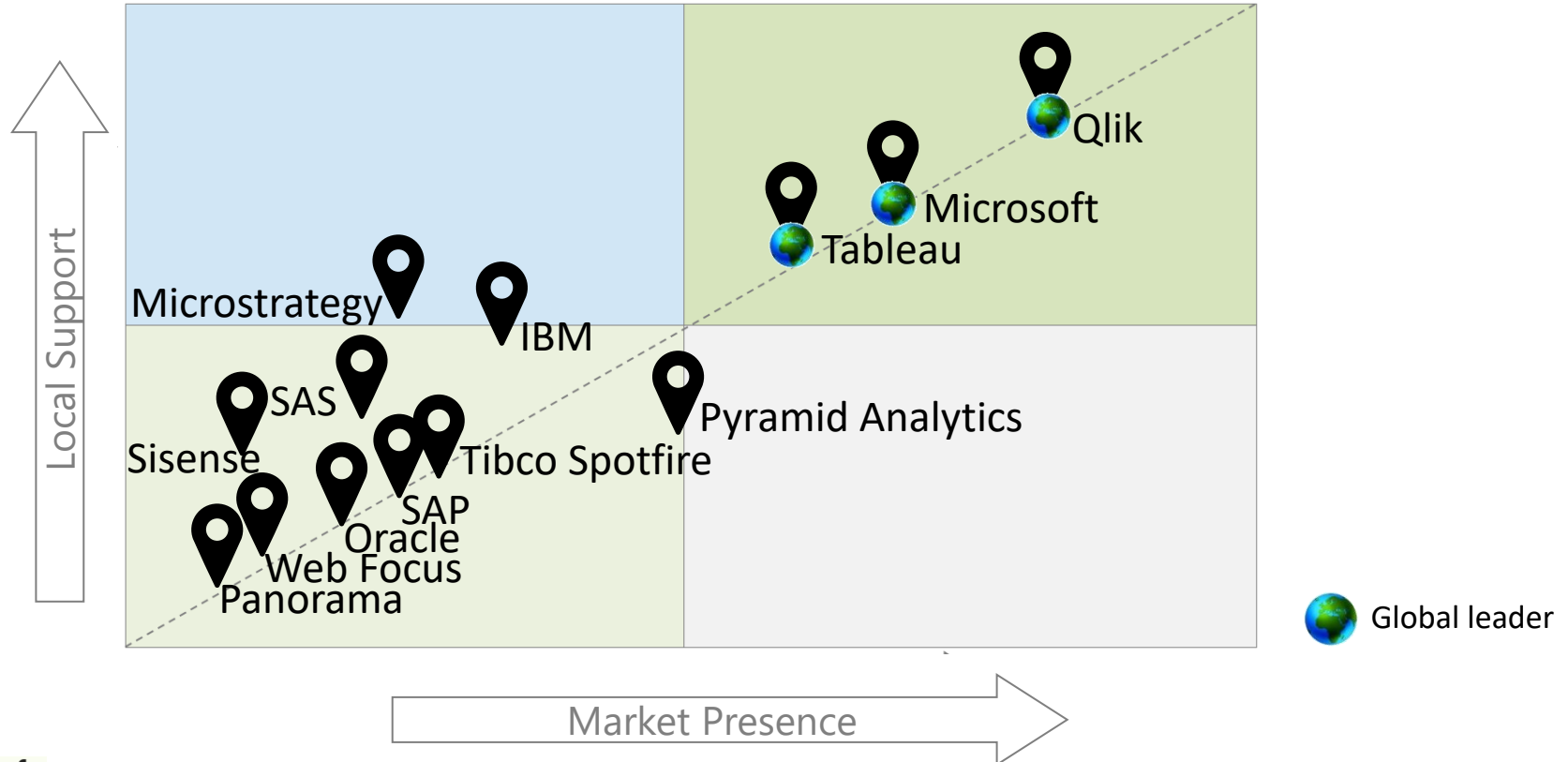


# BI Platforms - Part 2:


Package	Rep in Israel	Integrators
SAS BI + VA	Mia Computers (SAS)	Mia computers, Yael Group (Actiview), Pareto, Nogamy, Experis
Microstrategy	Microstrategy Israel	Mittwoch, Nogamy, Yael, Twingo
 Tibco Jaspersoft Tibco Spotfire	Yael Group	Yael Group, Hilan-Ness
  Qlik sense	Hilan – Qlik Israel	Hilan - Qlik Israel, Hilan-Ness, One1 (SenseBI), Datamind, MatrixBI, Taldor-Libi, Green House, Anagal, DtBit, Nogamy, Malam-Team. Unitech, BDO, KPMG, Deloitte
Panorama - Necto	Panorama	MatrixBI, Consist, Data Cube, ONE1 BI, Business Solutions, Citrine BI, VisionBI, Aman (Eternity), Nogamy
IBI - WebFOCUS	Malam-Team	Malam-Team
 SpagoBI		MatrixBI
 BIRT (Eclipse)		
 Pentaho – Hitachi	Hitachi Vantara Israel	MatrixBI

# BI and Discovery Analysis 2019





## Presence & Support in Israel



# Data Science Platforms – Part 1:

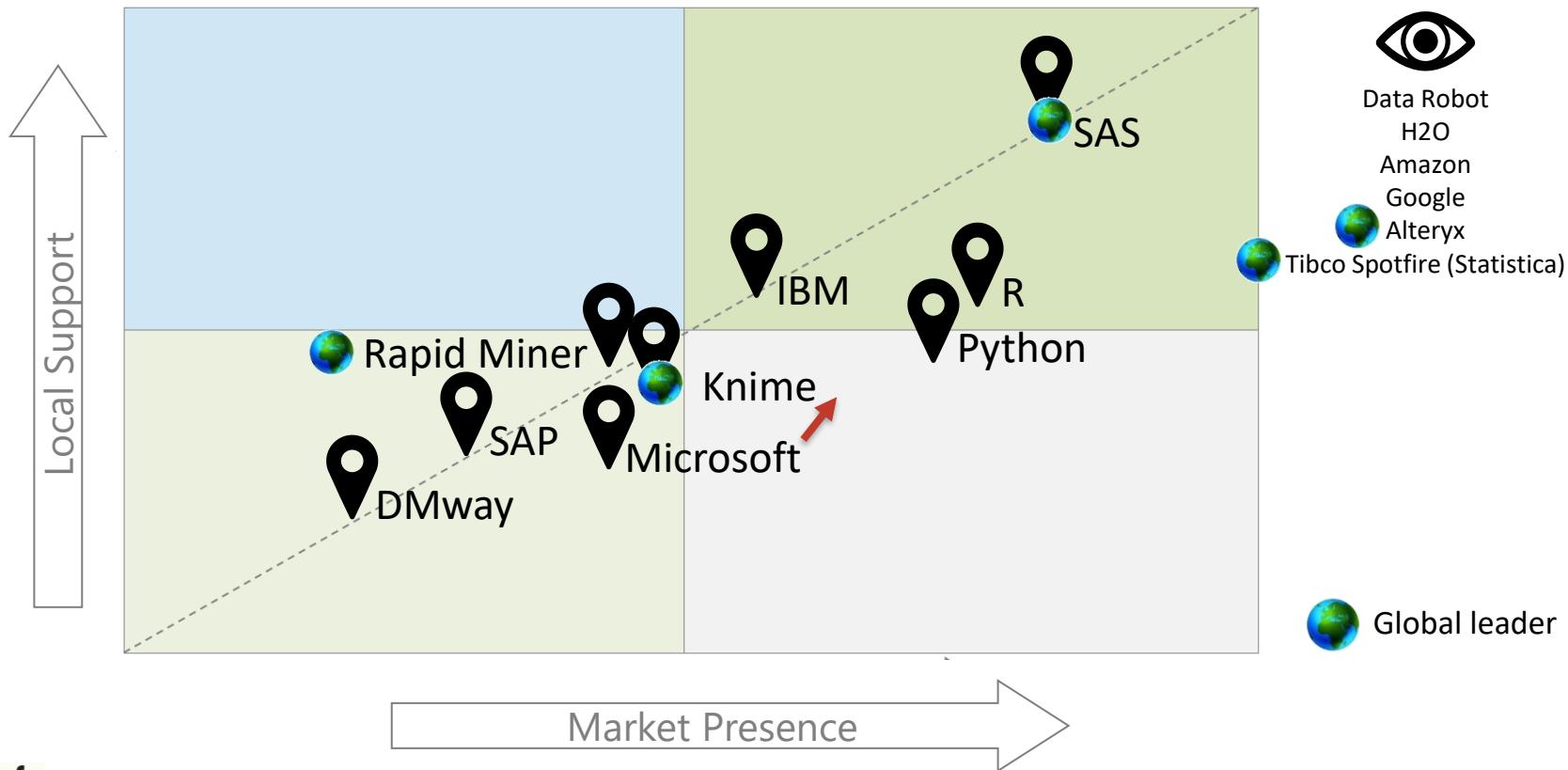
Package	Rep in Israel	Integrators
SAS Viya, VS, text analytics	Mia computers (SAS)	Yael Group (Actiview), Finity (Risk), EY (Solvency), KPMG (Costing, AML), Appsgrade (Fin. Solutios), 7th Dimension (Risk and Finn. Solutions), Antropy (operational risk, compliance), EYC
NBO	Gstat	Gstat
IBM SPSS, Watson, Cloud Private for Data	IBM Israel	Genius, E&M, IBM, Webtech (Watson), KPMG (Watson), Deloitte (Watson), Realcommerce (Watson), Hilan-Ness, Yael Software – IFN (IBM Content Analytics), Taldor – Libi
Bhavior - Portrait Miner	S.P. Data	Hilan-Qlik Israel
 R		Gstat, MatrixBI, Taldor-3base
SAP Predictive Analysis	SAP Israel	Aman-Eternity, iProsis, MatrixBI, Hilan-Nesspro, One1 (Xact, Advantech), Yael Group
Microsoft Intelligent Cloud Azure AI (+DataBricks)	Microsoft	Intuit, One1 (+Advantech), SQLink - Opisoft, Aman (Eternity), KPMG, Data Cube, GRTH, Yael Group
DMway	DMway	Dmway, Bynet SW

# Data Science Platforms – Part 2:

Package	Rep in Israel	Integrators
Amazon	Amazon Israel	Matrix, Allcloud
Google – Google Cloud Platform, Tensorflow, AutoML, BigQueryML	Google Israel	Yael Group
Data Robot	SIT	SIT
Tibco Spotfire (Statistica)	Yael Software	Yael Software
RapidMiner	Matrix	Matrix. Taldor
Teradata	I.E. Mittwoch	I.E.Mittwoch
Knime	Aqurate (UCL Group)	Taldor, Nogamy, UCL Group
 Weka		Taldor, MatrixBI, Taldor-Libi
 Python		Taldor, MatrixBI, Taldor-3base
 H2O.ai		Matrix
 Elastic		Matrix, Taldor, Hilan-WeAnkor,
Accenture Applied Intelligence Platform + Insight Platform	Accenture Israel	Accenture Israel
Alteryx	Self Service Data Science Processes	SIT, One1 (SenseBI)

# Analytics & Data Science Platform 2019

## Presence & Support in Israel



# Data Virtualization Tools

Product	Integrator in Israel
K2View	Data Tapas
Tibco Data Virtualization (acquired from Cisco)	Yael Group
SAS Virtualization	Mia Computers
Informatica Data Federation/Data Services	Aman Computers
IBM Server Federation	IBM
Oracle Oracle Data Service Integrator	Oracle
SAP Hana data virtualization	SAP

# Data Preparation & Data Catalog Tools

Product	Description	Rep in Israel
Alteryx	Data Preparation	SIT, One1 (SenseBI)
Qlik Data Catalyst	Data Catalog	Qlik Israel
Informatica	Data Catalog	Informatica Israel, Aman Computers - Partner
Tableau Prep	Data preparation	SIT
IBM Data Governance	Data Catalog	IBM Israel
Trifacta	Data Preparation	Aqurate (UCL Group)
Talend	Data Catalog	Aqurate (UCL Group)
Oracle Data Catalog	Data Catalog	Oracle Israel
Octapi	Metadata	Aman Computers - Eternity
Collibra	Data Governance	Aqurate (UCL Group)
Alation	Data Catalog	
Cloudera Navigator		
Waterline Data	Data Catalog	
Atlas Hortonworkd		