Enterprise Applications, Analytics and Knowledge:

Products & Positioning

2017

Einat Shimoni

Liat Tsafir

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Methodology

Israeli Presence Positioning

Not a technological positioning, <u>refers only to Israeli market</u>

Focused on the <u>enterprise sector</u> (not SMB)

- ▲ **<u>X axis (Market Presence)</u>**: Market penetration (installed base+ new sales in the past year + clients perspective and mindshare)
- ▲ **<u>Y axis (Local Support)</u>**: Support, number and quality of SIs, localization, local R&D etc.
- ▲ **<u>Vendors to watch:</u>** New players – recently entered the market.

STKI positioning is intended to reflect the <u>current Israeli market</u>

and is not intended to be used as a recommendation.

Global leader

Marketing Automation Platforms – Part 1

Package	Description	Rep. in Israel	Integrators
Oracle	Cloud based marketing automation Social media and listening, testing & optimization	Oracle Israel	Yael - Actiview, Yoyo, Gil Kochavi (business delivery), Demandgen, We-Do. **Agencies**: Hike, Publicis, Pigment
Salesforce Marketing Cloud (+Krux)	Social marketing cloud - MA, Listening platform, content publishing	Salesforce	Servicewise – Reseller & integration partner, All-Cloud
Watson Marketing Cloud	Marketing Automation Suite, optimization, Digital Analytics, customer behavior data	IBM	IBM, Hilan-NessPro Digital, Bee2see, Gstat (Unica), GoMarketing
Adobe	Marketing Automation, Analytics, social media listening, experience manager, media optimizer, multi-channel campaigns, targeting	Deloitte Digital	Deloitte Digital
SAS CI 360	Marketing Suite, Campaigns optimization, Customer Experience Analytics, Decision Hub	Mia computers (SAS)	Yael – Actiview

Global leader

Marketing Automation Platforms – Part 2

Package	Description	Rep. in Israel	Integrators
Marketo	Marketing Automation	One1	One1
SAP Hybris Marketing (+ Abaksus for Attribution)	Marketing Automation	SAP Israel	NG Soft, Matrix, STUNIS ,ValuePlus , iProsis
Teradata Mapp	Marketing and Data Platform	Great Digital Partners	Great Digital Partners
Teradata TCRM, real time	Marketing Platform	I.E. Mittwoch	
Hubspot	Inbound marketing platform		
Optimove	Customer Marketing Cloud Optimization analytical models	Optimove	Optimove

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Marketing Automation Suites – 2017

Presence & Support in Israel

Vendors to watch:
Adobe
Mapp
Optimove

This analysis should be used with its supporting documents

Local Support

Market Presence

IBM

Oracle

SAS

Adobe

Marketo

Salesforce

SAP Hybris
(Marketing)

Teradata

Hubspot

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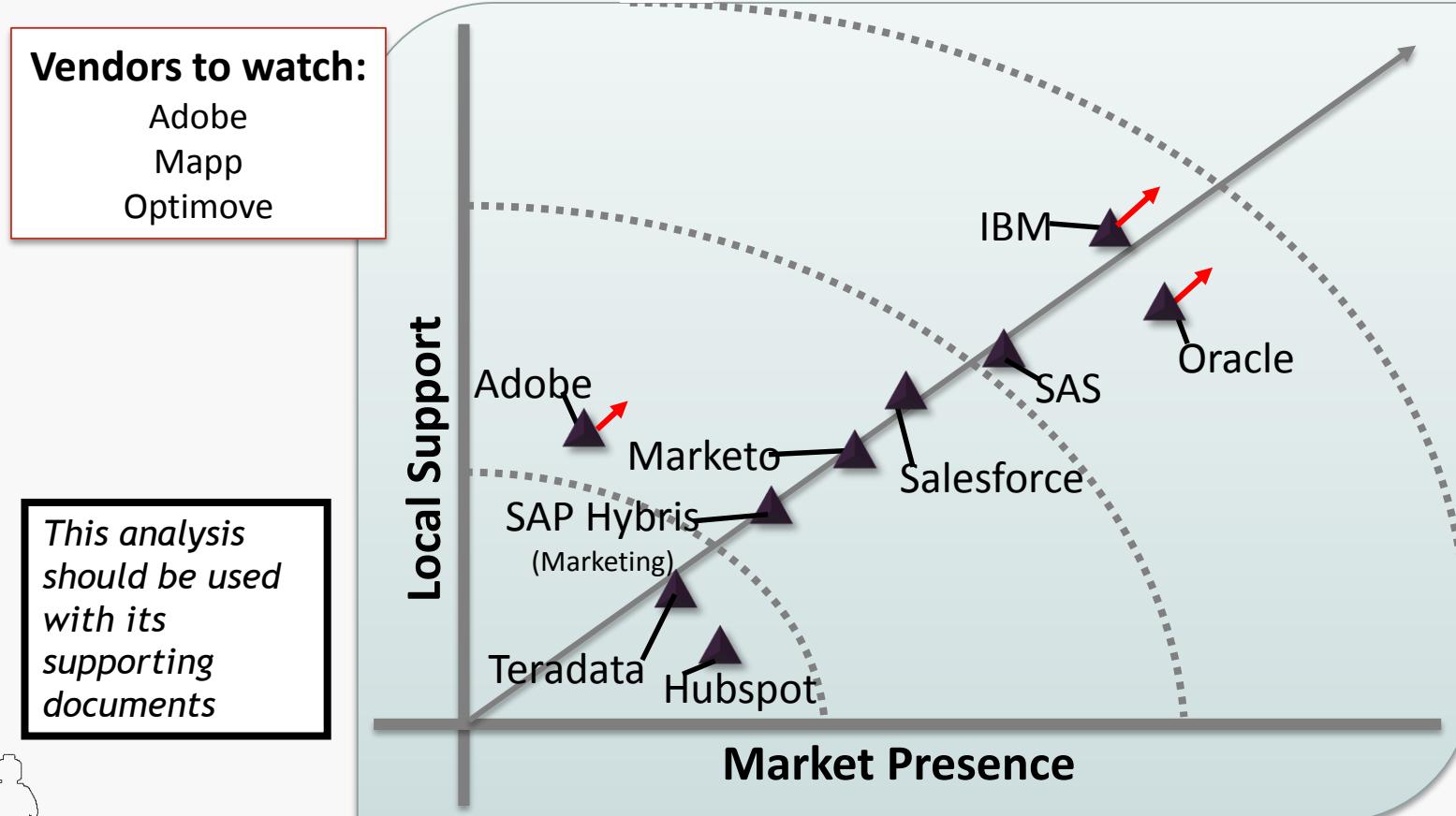
DMP – Players in Israel

Company	Product Name	Description	Rep/Integrators
Oracle	BlueKai	1st, 2nd and 3rd Party DMP	Oracle Israel
IBM	UBX (Univeral Behavior Exchange)	Partnership with RocketFuel	Be2See, Hilan-Nesspro Digital
Israeli Exchange- ILX	IDX (+Nielsen-eXalate)	Israel coalition of publishers (2nd party data) - Premium ads	ILX
Google	Google Analytics 360 + Audience Center 360	DMP	Google Israel
Facebook	Atlas	DMP for Facebook IDs audiences	Facebook Israel
Great Digital Partners	Mapp (Teradata)	DMP + Marketing platform	Great Digital Partners
Adobe	Audience Manager	DMP	Deloiite Digital
Salesforce	Krux	DMP	Salesforce Israel
Exposebox	PredictiveLoop	Premium (ecommerce) 2nd party data	Exposebox

Global leader
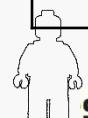
Web Content Management tools - Part 1

Company	Product Name	Integrators
Microsoft	Sharepoint	Ewave, Matrix, Deloitte, Malam-Team, Elad, Bynet SW, HP, Yael, SQlink, One1, Aman, Realcommerce, Hilan - Ness & more…
IBM	Websphere Portal	Matrix, IBM, Webtech, Novilis
Matrix Digital	Acx (Scepia)	Matrix Digital
	EPIserver	Matrix
	Telerik (Sitefinity – product)	Matrix
Realcommerce	RealCMS	Realcommerce
Ewave	eGenCMS 2.0	Ewave
Interwoven (Autonomy – HP)	Xioma	Xioma
SAP Israel	SAP Portal	IBM, One1(Xact), Hilan-Ness, HP, Taldor, Malam-Team and more
Sitecore	Sitecore Web Experience Manager (WXM)	One1 (Stanga)

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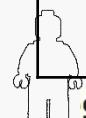
Web Content Management tools - Part 2

Company	Product Name	Integrators
Oracle Israel	Oracle Web Center	Matrix, Ewave, Coral, Taldor, Advantech, Unitask, Qesem, ONE1, HP
	Oracle ATG (Self-service)	Oracle, Cognity, Ewave
Joomla		Webtech, Ewave
Drupal		Realcommerce, Ewave, Linnovate, Matrix, NGSoft, Webtech, Elad, Aman, Deloitte, FiSHa
Wordpress		Ewave, Hilan-Ness, Matrix, Realcommerce, Uteam (IdeoDigital), Yael (Intigo), Coral, One1 (Stanga), Elad, Malam-Team, Razorgrip, FiSHa
Cuyahoga (Open Source on Microsoft platform)		Aman
Umbraco		Uteam (IdeoDigital), Matrix, Ewave, SQLink, Elipaz, One1 (Stanga), Malam-Team, Aman
Liferay	Liferay Digital Experience Platform	Webtech, Matrix, Malam-Team

Open source

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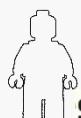
e-Commerce packages in Israel

Package	Rap/Integrators in Israel
SAP (Hybris)	Matrix, NGSoft, SAP
IBM - Websphere Commerce, Sterling	IBM Israel, Webtech
Oracle (ATG)	Oracle Israel
ACx	Matrix
Signature-IT (PIM + eCommerce)	Hilan-NessPro
Netsuite (eCommerce modile)	NetCloud, One1
Microsoft Ecommerce (AX module)	Microsoft Israel, Prodware
Magento (eBay)	RealCommerce, Coral, Matrix, Robin, Ewave, Yael, One1 (Stanga), Girit Interactive, FiSHa
Nopcommerce	Uteam (IdeoDigital), Matrix, NGSoft

Open source

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WCM & e-Commerce 2017

Presence & Support in Israel

Open Source local support improved Due to high demand

This analysis should be used with its supporting documents

Local Support

Microsoft

Magento

Nopcommerce

IBM

Umbraco

Drupal

Wordpress

Hybris/SAP

Oracle

HP

EPIServer

Sitefinity

Joomla

"Local" integrators tools

Liferay

Market Presence \ Perception

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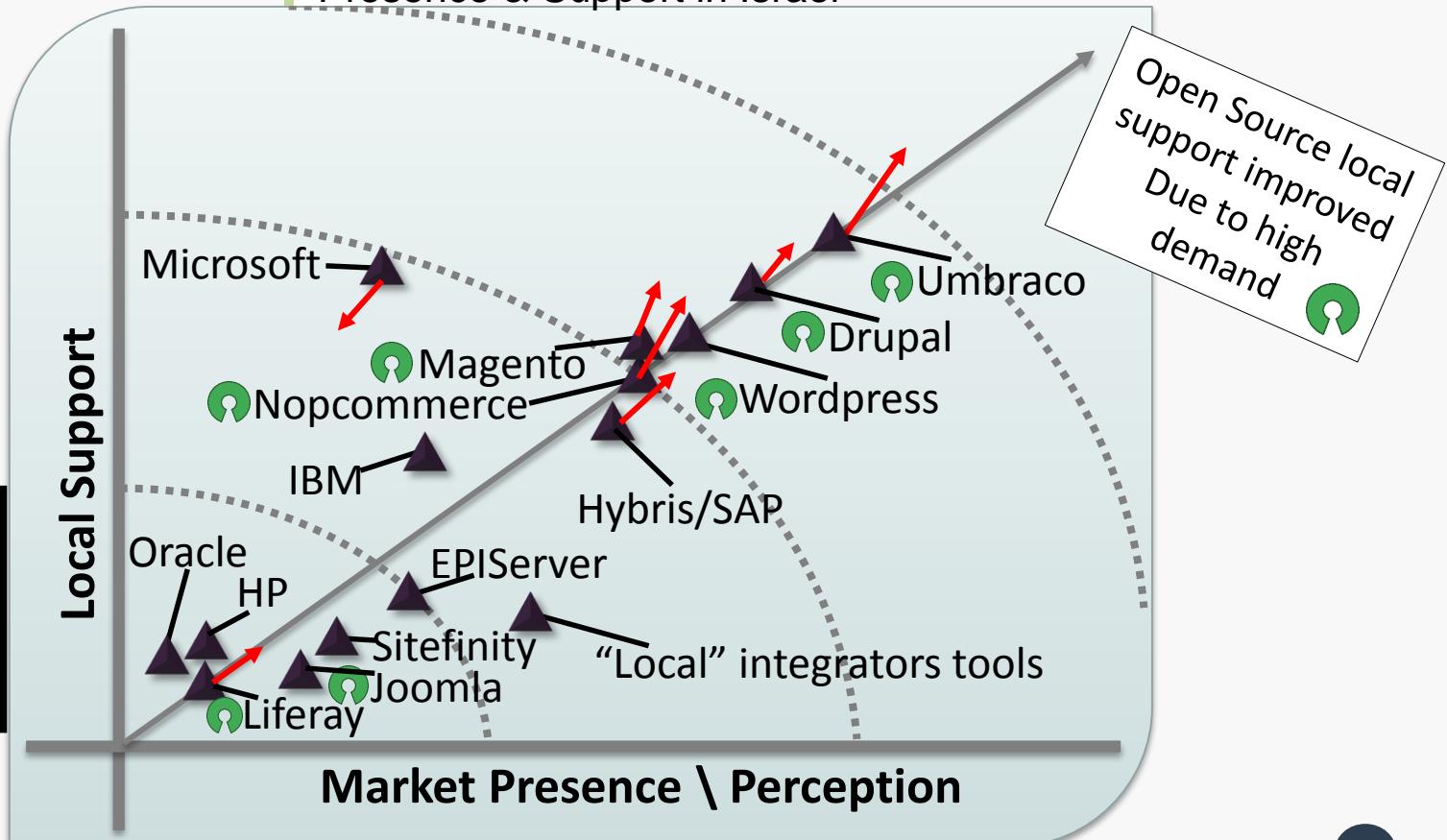
Digital, e-Commerce & Marketing consultants in Israel* - <u>Partial List</u>

- 2Do!
- Accenture
- Be2See
- BO (Business Online)
- B-Pro
- BDO (YCG)
- Be-Digital
- Bee2See
- Data Tapas
- Deloitte

- DesignIT
- EY
- Experity
- Gil Kochavi
- Great Digital Partners
- IBM
- K-Logic
- Matrix Digital & CX
- Hilan-NessPro Digital
- Hilan-Ness

- One1 Digital (Stanga)
- Twisted Performance
- Yoyo
- Yaniv Saban
- …

* Alphabetical order, not a ranking!

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Web & PDF Accessibility tools

Company	Product Name	Integrators
User1st	User1st Accessibility Suite	Taldor, Matrix, Realcommerce, Ewave, NGSoft, Pionet
Accessibility by click		
DoubleDu	Make Sense	Elad, Prodware, Bezeq, MobilityPRO, simplenetworks
Mavkyim	Inclusite	Mavkyim Software Solutions, One1
U.A-User Accessibility	Andi UI	-
ComposeDoc	EasyAccess PDF	Taldor, ComposeDoc
Consist	AnyPDF	-

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Web & PDF 2017

Presence & Support in Israel

Legend:
- **Web only** (red triangle)
- **Web +PDF** (green triangle)
- **PDF only** (orange triangle)

Axes:
- Vertical: Local Support
- Horizontal: Market Presence \ Perception

Labels: User1st, Make Sense, Accessibility by click, EasyAccess PDF, Andi UI, AnyPdf, Inclusite, Access4all

This analysis should be used with its supporting documents

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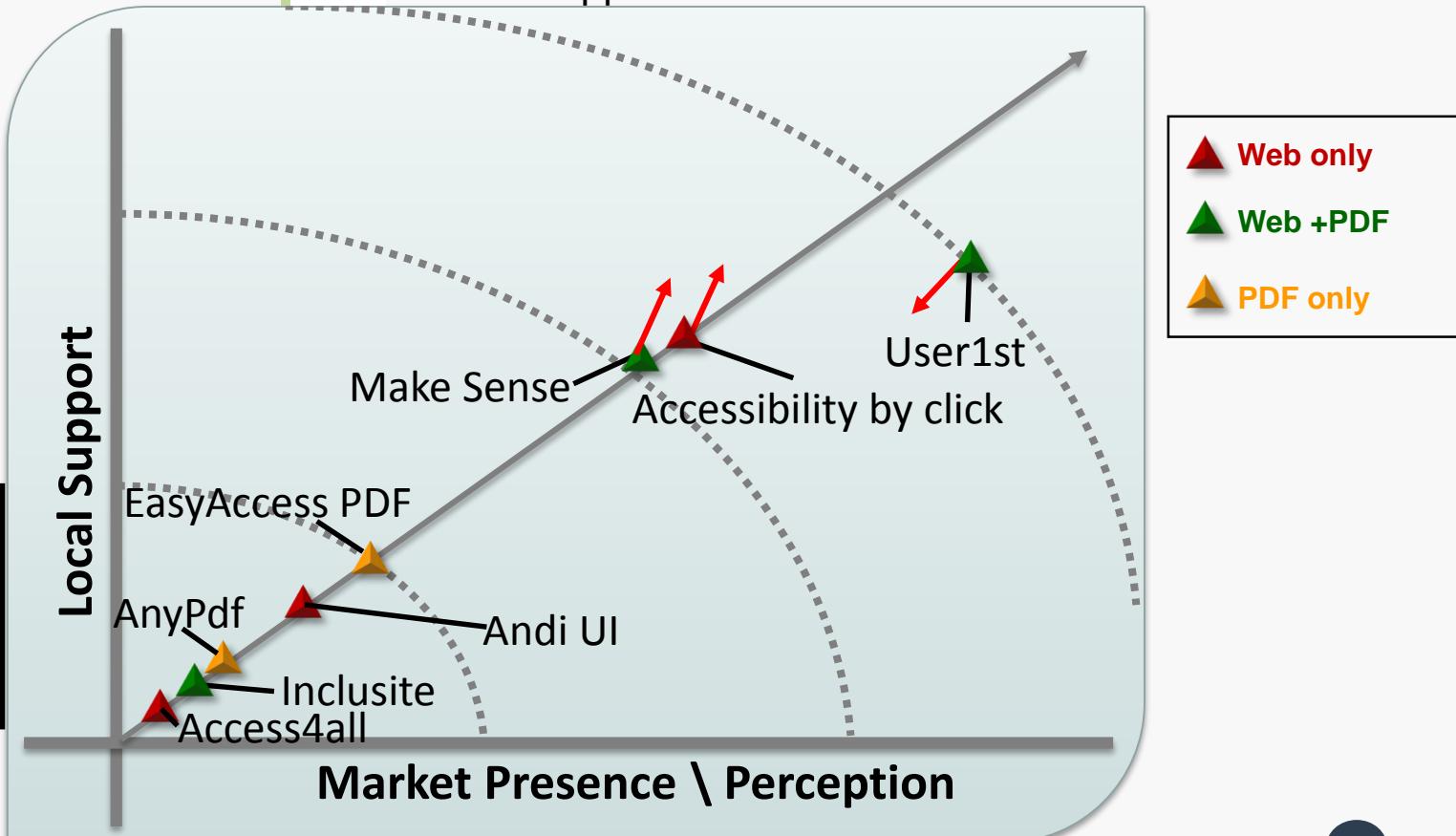
Web Accessibility Consultants- Partial List

- A2Z
- Carmelon
- Tvuna & Negishot (Gila Gertel)
- Toovya Sheinfeld
- Accessible Digital Knowledge (Ilana Benish)
- Internet 4 All (Eli Ronkin)
- Access Israel
- Binaa

* Alphabetical order, not a ranking!

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Digital Output Management/Document Generation tools

Company	Product Name	Integrators
Docomotion (Autofont)	Docomotion (cloud) / FreeForm	All Cloud, Service Wise, Cloudius, One1Link, Accenture, Deloitte Cloudtech, One1Link, AppShark
Aman	DigIT (FormIT)	-
Consist	Printbos	-
ComposeDoc	ComposeDoc	Taldor, ComposeDoc
Adobe	LiveCycle	-

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Digital Output Management/Document Generation 2017

Presence & Support in Israel

This analysis should be used with its supporting documents

Local Support

Market Presence \ Perception

Docomotion

DigIT (Formit)

Printbos

ComposeDoc

LiveCycle

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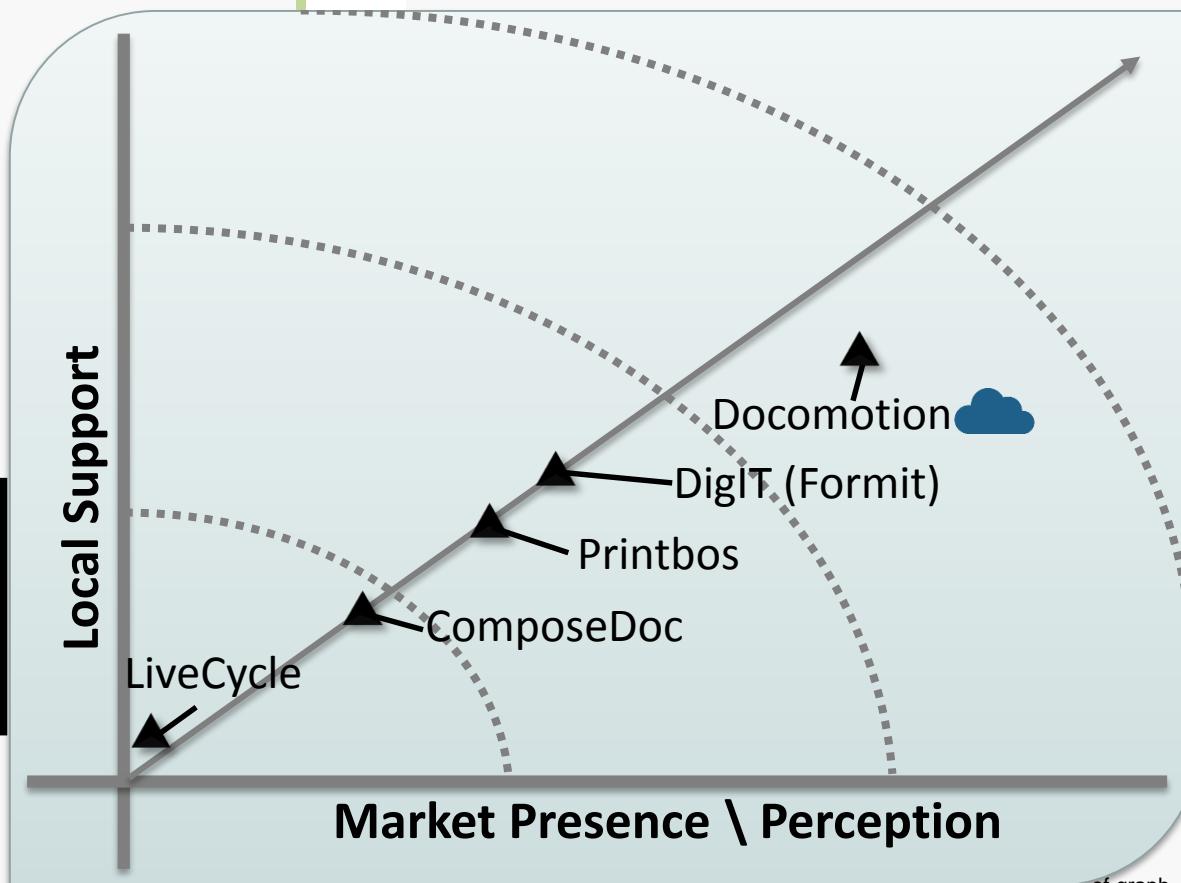
Interaction Analytics

Product	Rep. in Israel
Tealeaf	IBM (Partner: Be2See)
Glassbox	Hilan-NessPro

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Customer Experience Analytics

Product	Product	Rep. in Israel
Clickfox	CX and Journey Analytics	Nogamy
SAS CXA	Customer Experience Analytics	Mia Computers (SAS) Partner: Yael - Actiview
IBM	CX Analytics, Journey analytics	IBM Israel Partners: Be2See, Hilan-NessPro Digital
Adobe	Adobe CX and CI Analytics	Deloitte Digital
Optimove		Optimove

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CRM Packages in Israel - Part 1:

Package	Israel rep.	Integrators
Oracle Fusion CRM	Oracle Israel	Excientia, Taldor, Oracle
Oracle – Siebel		Taldor, IBM, Matrix, Unitask, TATA-TCS, Yael
Oracle ServiceNow		Yael Software
Oracle - Peoplesoft		Matrix
Salesforce	Salesforce	AllCloud, ServiceWise, Cloudtech, Cloudius, One1Link, Accenture, Delloite, IBM, NPtech, TATA-TCS, Wedo, Itmyway, NPTech, Asperii
SAP CRM	SAP Israel	Hilan-Ness, Advantech, ValuePlus, Fishman Dambo, Malam-Team
SAP C4C		ValuePlus ,Xioma ,Menahel4U ,Hilan-Ness, BDA-Projects
Microsoft Dynamics CRM	Microsoft Israel	Partial: Matrix, ,Elad, e4D, Malam-Team, Aman, Prodware, SIT, Hilan-Ness, One1, Taldor, BizAid, UCC…

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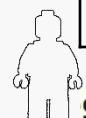
CRM Packages in Israel - Part 2:

Package	Description	Israeli Rep.	Integrators
MEGA Center	On premise	Yael Software	Yael Software
SugarCRM	Open Source on / off premise		
Pivotal	On premise	One1	ONE1
Netsuite	SaaS	NetCloud, One1	NetCloud, One1
Amdocs (Clarify)	On Premise	Amdocs	Amdocs
ServiceNow CSM (Customer Support Management)	SaaS	ServiceNow	One1 (Dicomano), Silverstone

Open source

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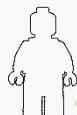
CRM Platforms 2017

Presence & Support in Israel

Players to watch:
ServiceNow CSM
(for B2B customer service)

This analysis should be used with its supporting documents

Local Support

Microsoft

Salesforce

SAP + C4C

Oracle

MEGA Center

Pivotal

Netsuite

Peoplesoft

Market Presence

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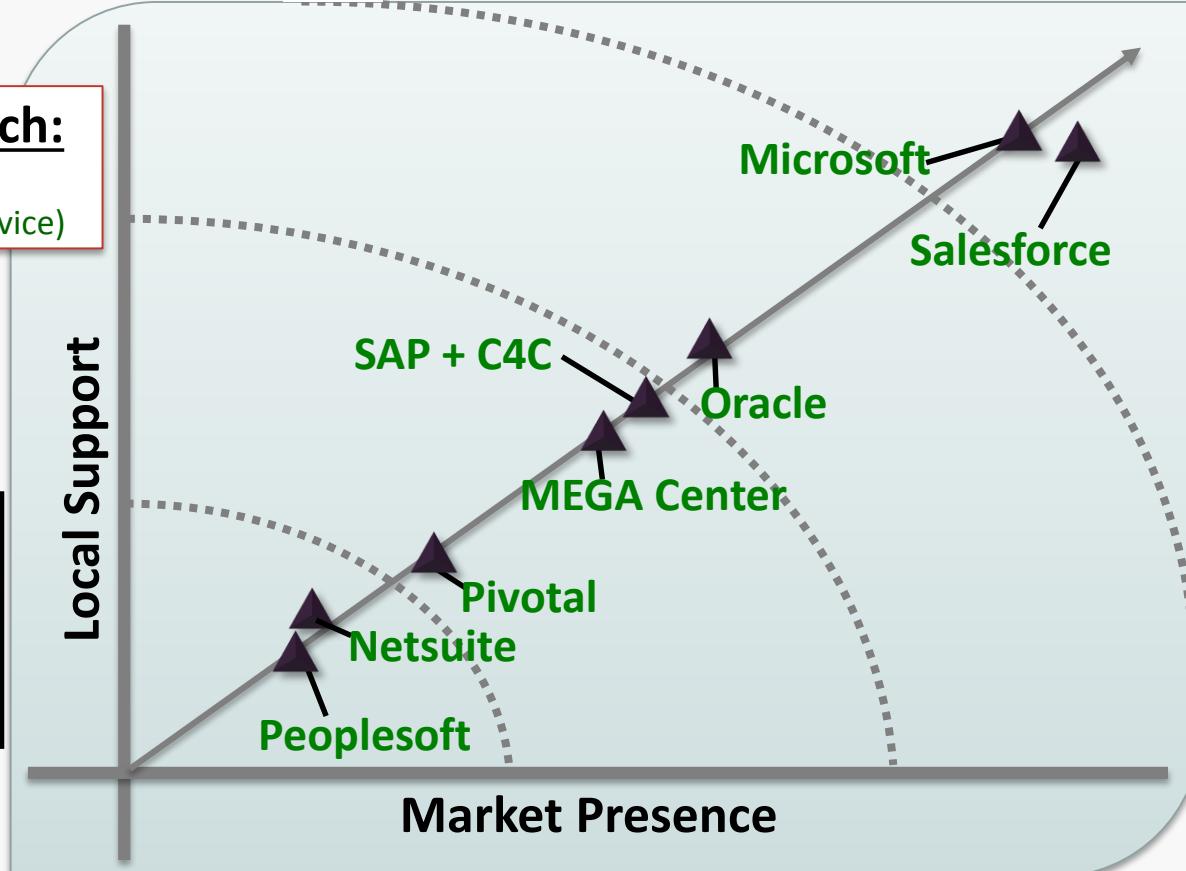
CRM & Omni-Channels Consultants in Israel - Partial List

- Accenture
- Alternative
- B-Pro
- Deloitte
- EY
- IT solutions
- Lior Luria
- Matrix
- Meteor

- Nogamy
- ROI
- Sensecom
- Widelink
- Value Plus
- Several independent advisors

* Alphabetical order, not a ranking!
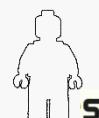
Omni – Channel Platforms

Package	Israeli Rep.	Integrators
LivePerson	One1	One1, LivePerson
Wizsupport		Matrix
BumpYard	BumpYard	eWave, Matrix, Hilan-NessPro
Simplechat	Elad	Elad

Open source
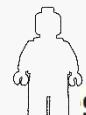
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Bot Frameworks and Tools in Israel:

Package	Description	Integrators/ Partners
ServiceFriend	Hybrid bot platform	ServiceFriend
IBM Watson Explorer	Bot framework based on Watson Explorer	Webtech
Microsoft bot framework	Bot framework	Boutique
Personetics Chatbot	Chatbot for financial info.	Personetics
Cogito	Bot framework	Matrix
Nanorep	Part of omni-channel platform	Nanorep
Liveperson bot	Part of omni-channel platform	One1
Wizsupport bot	Part of omni-channel platform	Wizsupport
Bumpyard bot	Part of omni-channel platform	Bumpyard
KMS	Part of Knowledgebase service platform	Aman
E2M Virtual Customer Assistant	Voice based bot	E2M, Taldor
Pypestream	Bot framework	Ericsson
Cellesense	NLP capabilities	Cellesense

Visual IVR Players:

Product	Description	Integrators/ Partners
CallVu	Contact-Center side solution	One1
Jacada	Contact-Center side solution	Tadiran Telecom, I.E. Mittwoch, Bynet, ITNav, Taldor, Matrix
Dial My App	Customer-side solution	
Zappix	Customer-side solution	

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Web & Video Conferencing Players:

Company	Product name
Microsoft	Skype for Business (Lync)
Cisco	Webex
Citrix	Go2meeting
Adobe	Adobe Connect
IBM	Connections Meetings
AT&T	AT&T Connect
Zoom	Zoom Meetings

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ERP Packages & Integrators: Part 1

Package	Israel Rep	Integrators
Oracle e-Business Suite, ERP cloud	Oracle Israel	ONE1, Advantech, Unitask, Yael, Oracle consulting, HP, PWC, TATA (TCS Israel), Linnotech
SAP	SAP Israel	Hilan-Ness, IBM, Taldor, Advantech, Malam-Team, HP, TATA (TCS Israel), Accenture, Aman, Matrix, One1 (Xact), Convista Israel (SAP for Insurance), Ericsson
SAP All-in-One		Taldor, Advantech, Hilan-Ness, Malam-Team
SAP Business One		Complete, Menahel4U, BDO Ziv Haft, Ziv systems, Xioma, RELS, Segment, UPTech
E-Tafnit, Tafnit 7	Matrix	Matrix, Alpha Consultants
QAD	SIT	SIT, ManofIT, Tirosh
Priority	Eshbel	Medatech, FBC, Edea, Agrosoft, EDP, eBase, Soft solutions, Prioricity, EliteERP, Infobase, Gap, Tirosh, Eshkol, IT Backoffice, Pitronim, SIBUD, Login, Tadiad, Epilog, ERP Guru, Effective implementations, Dsi, T.G.Net, Open Mind, Yael - Tulip, Kama
Infor (M3)	Intentia Israel	Intentia Israel
ONE1View	ONE1	ONE1, Anagal, Y. Ovitz, Jiny consultants
KAV systems	Kav	Kav, Ardom
Aviv, MARS	Aviv	Aviv

ERP Packages & Integrators: Part 2

Package	Israel Rep	Integrators
Microsoft Dynamics AX	Microsoft Israel. Distribution by Prodware	Prodware, Malam-Team, Oregano, Maxsoft, Axperts, Almog, MCS
Microsoft Dynamics NAV		Prodware, Malam-Team, Anagal, Dover Applications
FinPro, Logistic Pro	Almog	Almog
Gan Tochnot Heshev (Kibbutzim) Azimut (Car) ERP Plus (cross-sector)	Aman	Aman
Comax	Comax	Comax
Netsuite	NetCloud, One1	NetCloud, One1
LN Infor	Matrix	Matrix
ERP Focus (for global shipping)	Malam-Team	Malam-Team

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Large-Scale ERP 2017

Presence & Support in Israel
Large and Very Large ERP projects (>300 users, large enterprises)

No change...

SAP

Oracle

Local Support

Market Presence

This analysis should be used with its supporting documents

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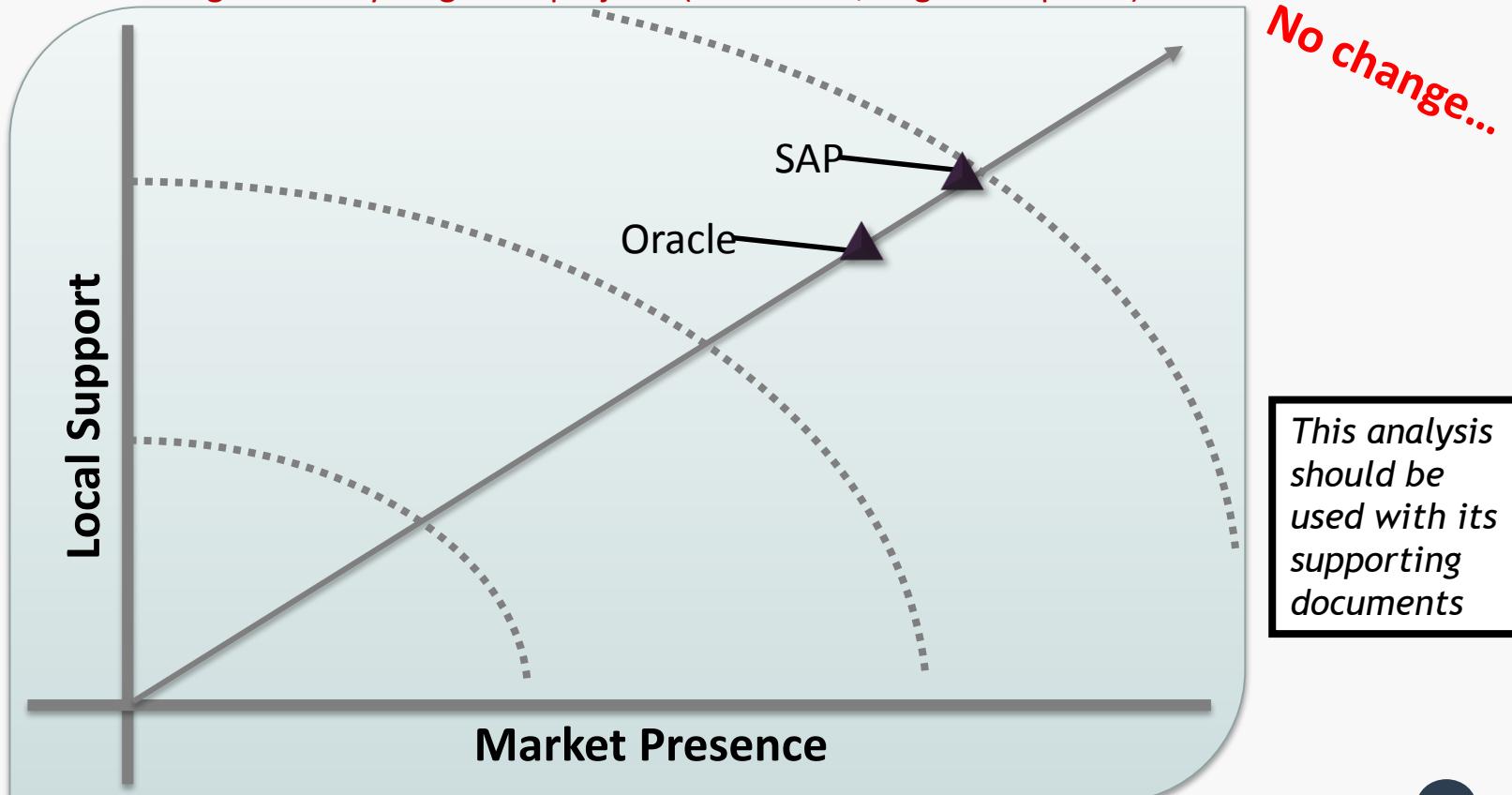
SMB + Mid-Market ERP 2017

Presence & Support in Israel

SMB + Mid market ERP projects (~10-300 users)

Y-axis: **Local Support**

X-axis: **Market Presence**

Labels (from top-right to bottom-left): SAP B1, Priority, Oracle + ERP Cloud, Tafnit, Microsoft, Oracle (Netsuite), One1View, Aman, Infor M3, QAD, Comax, Aviv, LN Infor, Kav

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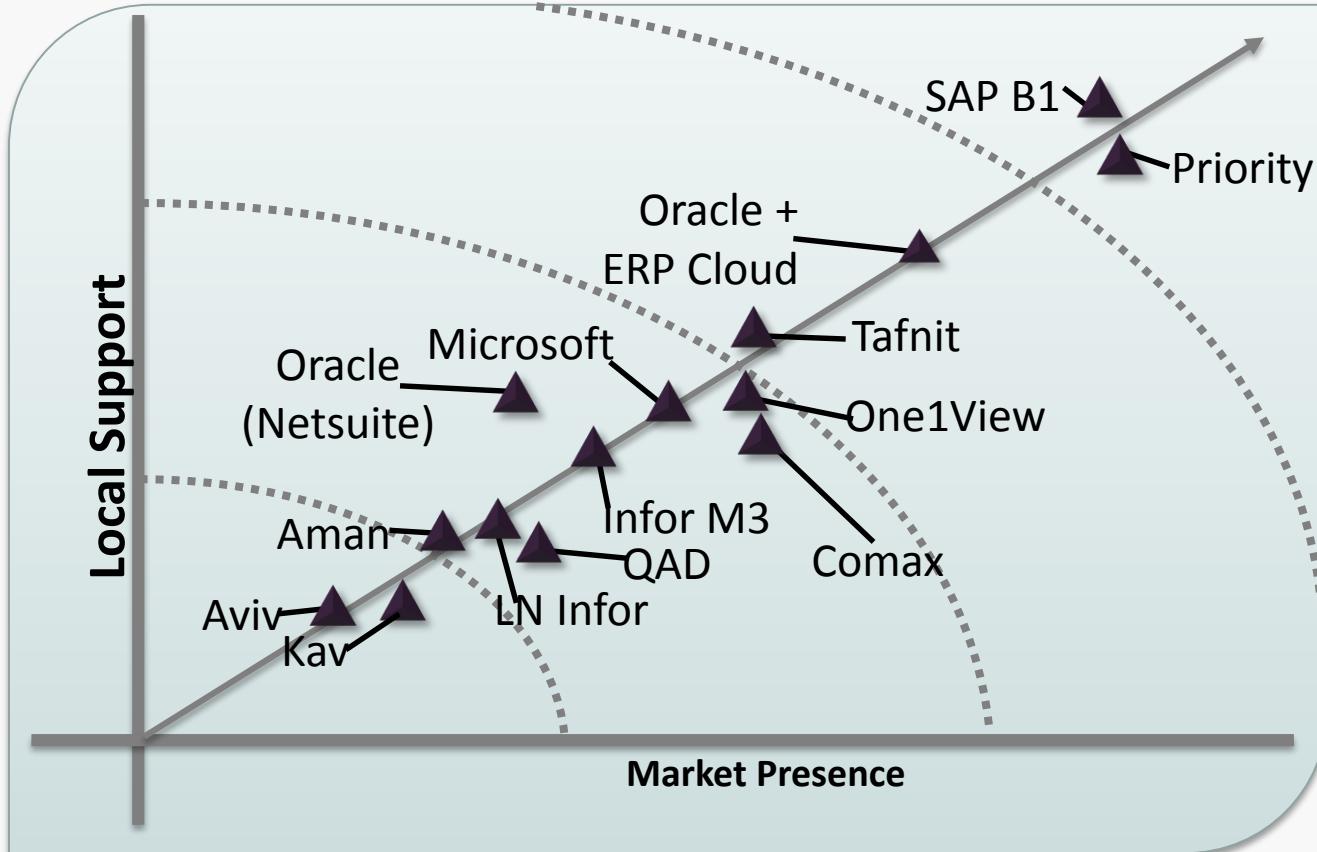
ERP Consultants in Israel - Partial List

- Accenture
- Alternative
- Bit-Plus
- Deloitte (+ Seker)
- E&Y
- Gabi Ron
- HMS
- IT Solutions

- Meteor
- Nextep (Hasas Bashan)
- That's IT
- TCS Israel - Tata
- Value Plus (SAP)
- Yael - Tulip
- Several Independent advisors

* Alphabetical order, not a ranking!

HCM, Payroll & Talent Management suites

Package	Category	Rep. in Israel	Integration partners
Oracle, Fusion HCM	Core HR, Payroll, Talent Mng.	Oracle Israel	Unitask, Oracle
SAP, Successfactors, Nakissa, Workforce analytics, WPB	Core HR, Payroll, Talent Mng, Org. Chart	SAP Israel	AKT, IBM, Accenture, Malam-Team, Niram Gitan- NGG, Advantech, PWC, Complete (with Lotan), One1 (+ Jaulius), Ness Training – WPB, Deloitte
Hilan	Core HR, Payroll, Talent Mng.	Hilan	
Malam Payroll	Core HR, Payroll, Talent Mng.	Malam-Team	
Cornerstone	Talent Management	Matrix John Bryce, Talentech	Matrix John Bryce
Synerion	Time and attendance, core HR, Talent Mng.	Synerion	Synerion
IBM (Kenexa)	Talent Mng.	IBM Israel	Pilat
Workforce Software	Time and Attendance, Workforce Mng.	AKT	AKT
HRM	HR - Hire to Retire	Prodware	Prodware

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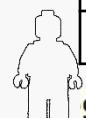
LMS only (Learning Management Systems)
LMS module as part of HCM/Talent Management suites

Package	Category	Rep in Israel
Blossom	LMS	Blossom
Bareket (Britannica), FOX	LMS	Britannica
Kopel Reem	LMS	Kopel Reem
Eltel	LMS	Eltel
Vision (based on Moodle)	LMS	Hilan-Ness+Lotem
Wendimu	LMS	Ewave
Totara LMS (based on Moodle)	LMS	Kineo
Moodle	LMS	
Power Shelf	Mobile Learning	John-Bryce

Open source

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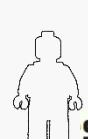
HR & Talent Mng. Suites 2017

Presence & Support in Israel

Legend:
- **Payroll suite** (Payroll suite marker)
- **HCM Suite** (HCM Suite marker)

Chart labels:
- SAP (SF)
- Malam
- Hilan
- Cornerstone
- Oracle (HCM)
- Synerion

Axes:
- Local Support (vertical)
- Market Presence \ Perception (horizontal)

This analysis should be used with its supporting documents
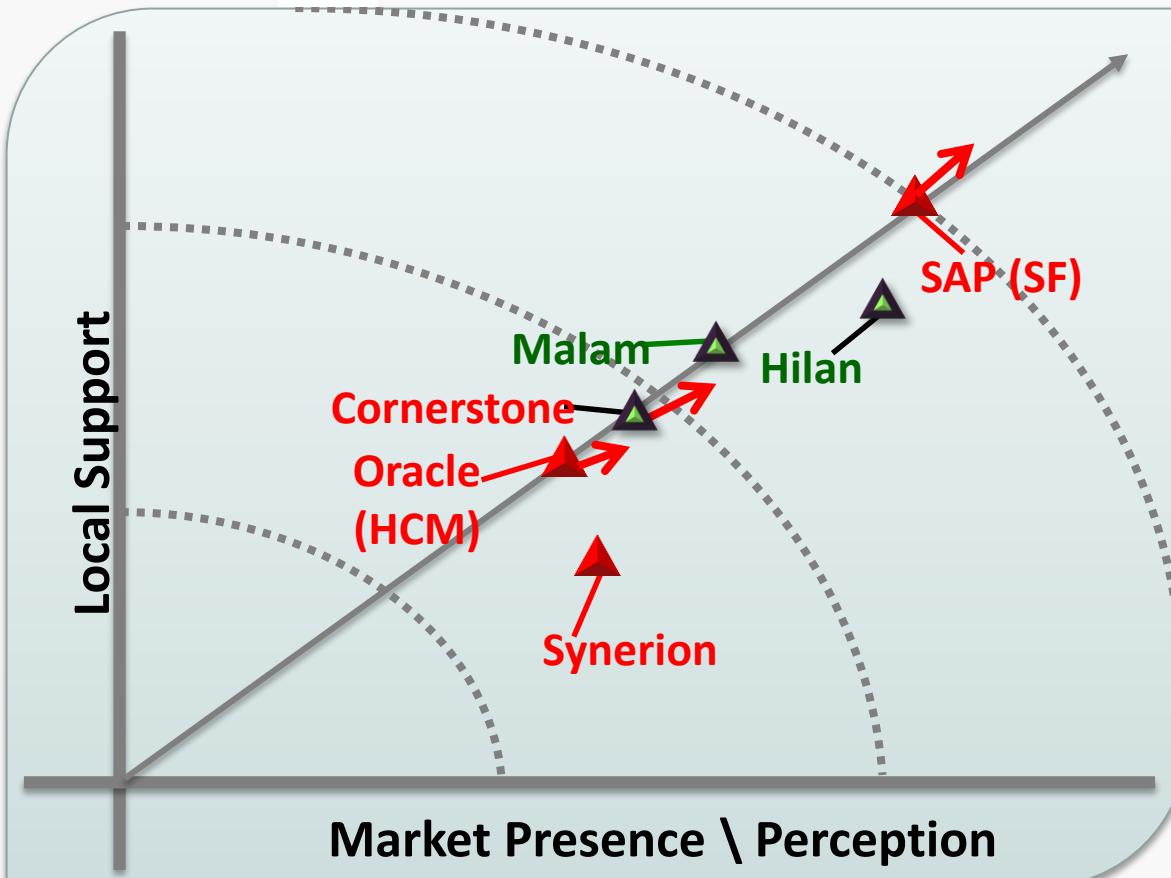
BI General Platforms - Part 1:

Package	Rep in Israel	Integrators
SAP Business Objects, Predictive Analysis, Lumira	SAP Israel	MatrixBI, Advantech, Taldor, Malam-Team, One1 (+Xact), Hilan-Ness, Skywind, IBM, BDO (BICS), Iprosis, Data Cubes, Yael - Actiview, HP, Aman (Eternity), Opisoft, Nogamy
Microsoft (SQL, Power BI, DataZen)	Microsoft Israel	Aman (Eternity), Opisoft, Hilan-Ness, ONE1 BI, MatrixBI, Consist, Advantech, Bynet SW, Elad, Malam-Team, Libi, Enix (Experis), Data Cube, Vision BI, MCS, SolidBI, Yael - Actiview, Nogamy
Pyramid Analytics	Pyramid Israel	Libi, Aman (Eternity), Datacube, Valinor, BILeader
IBM – Cognos	IBM Israel	Yael - Actiview, Libi, Opisoft, Seven-D, Consist, Aman (Eternity), Advantech, IBM, Mirkam (Energy), ONE1 BI, Normative, MatrixBI, Hilan-Ness
IBI - WebFOCUS	Malam-Team	Malam-Team
Oracle OBI EE, BI Apps, Endeca	Oracle Israel	Oracle Consulting, Taldor, Hilan-Ness, Data Cube, Vision BI, Enix (Experis), Business & Decisions, Advantech, Aman (Eternity), Yael, IBM, ONE1 BI, Malam-Team, Matrix BI, Naya, Nogamy

BI Platforms - Part 2:

Package	Rep in Israel	Integrators
SAS BI + VA	Mia Computers (SAS)	Mia computers, Yael - Actiview, Pareto, Nogamy, Experis
Panorama Novaview, Necto	Panorama	MatrixBI, Consist, Data Cube, ONE1 BI, Business Solutions, Citrine BI, VisionBI, Aman (Eternity), Opisoft, Nogamy
Microstrategy, Visual Insight	Mittwoch, Aman (Eternity)	Mittwoch, MatrixBI, Nogamy, Aman (Eternity)
Sisense	Sisense	One1
Yellowfin	Yael - Actiview	Yael - Actiview
Pentaho – acquired by HDS	Bynet	Bynet SW, Aman (Eternity), Tikal, Malam-Team, MatrixBI
Jaspersoft – Acquired by Tibco	Yael Software	Yael Software
Qlik Qlikview, Qliksense	Hilan – Qlik Israel	Hilan - Qlik Israel, Hilan-Ness, SenseBI, Datamind, MatrixBI, Tirosh , Servit ,Enix (Experis), Ludan, Libi, FBC, Qset, Green House, Menahel4U, Anagal, DtBit,ONE1 BI, Malam-Team, Nogamy, Taldor, Deloitte analytics
Spotfire (Tibco)	Yael Software	Yael Software, Hilan-Ness
Tableau	SIT, Gstat	SIT, Gstat, MatrixBI, VisionBI, Consist, Nogamy, Yael - Actiview

Open Source BI Platforms:

Product	Rep in Israel	Integrator
Jaspersoft – Acquired by Tibco	Yael Software	Yael Software
Pentaho – Acquired by Hitachi	HDS	MatrixBI
SpagoBI		MatrixBI, One1
BIRT (Eclipse)		

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BI & Discovery Analysis tools 2017

Presence & Support in Israel

Players to watch:
- **Jasper (Tibco)**
- **Pentaho (HDS)**

Qlik

Microsoft

IBM

SAP

Pyramid analytics

SAS

Tableau

Spotfire

Microstrategy

Web Focus

Panorama

Oracle

Open Source BI

Local Support

Market Presence

This analysis should be used with its supporting documents

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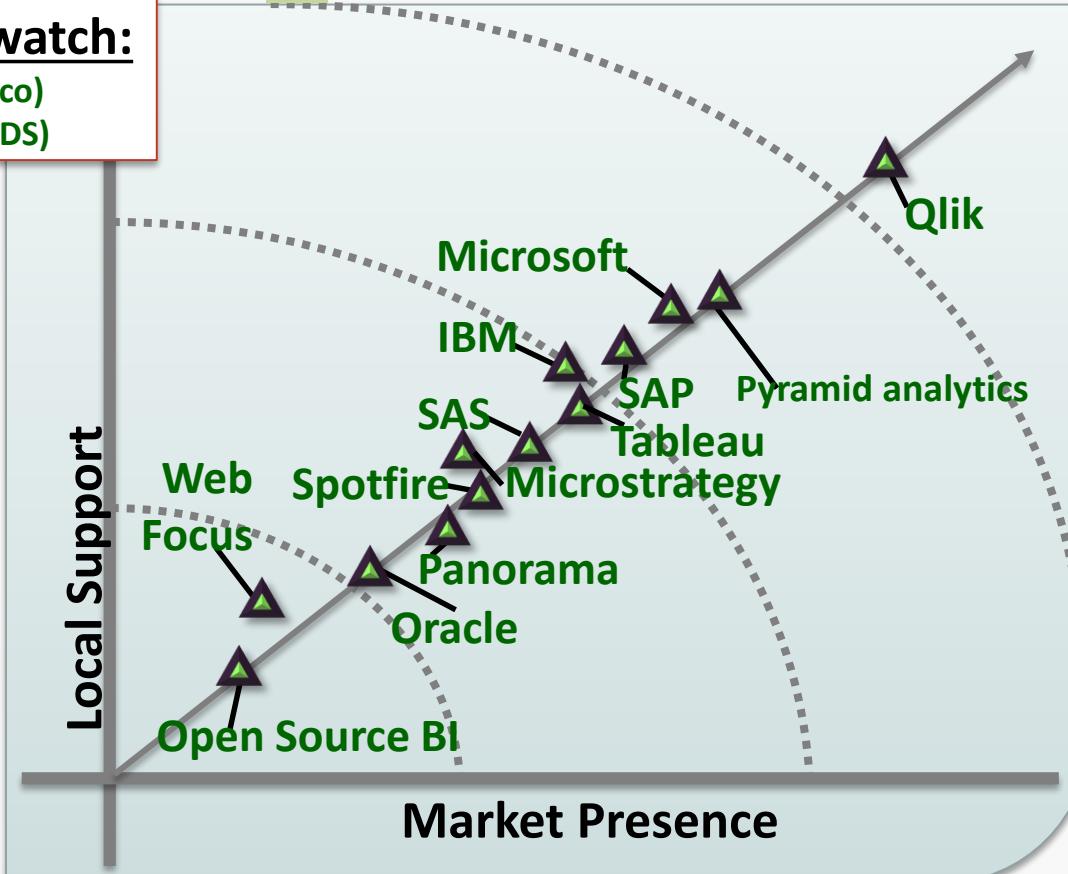
Predictive, advanced analytics, ML:

Package	Rep in Israel	Integrators
SAS, VS, text analytics, Financial and risk mng. solutions	Mia computers (SAS)	Yael - Actiview, Finity, Pareto, E&Y, KPMG Financial apps: Appsgrade, Goldmines, 7th Dimension Risk Mng.: Antropy, Pareto, 7th Dimension, HMS, Finity
NBO	Gstat	Gstat
IBM SPSS, Watson	IBM Israel	Genius, Bee2see, IBM, Webtech (Watson), KPMG (Watson), Realcommerce (Watson), Deloitte (Watson)
BIhavior - Portrait Miner	S.P. Data	Hilan-Qlik Israel
R Statistics		Gstat, MatrixBI
SAP Predictive Analysis	SAP Israel	Iprosis, Matrix
CB4	CB4	Nogamy, CB4, Hilan-NessPro, HMS
Microsoft Cortana Analytics suite	Microsoft	Intuit, Advantech, Opisoft, Aman (Eternity)
DMway	DMway	Dmway, Aman (Eternity), Bynet SW
RapidMiner		3base (Taldor)
Knime		3base (Taldor), Nogamy
Weka		3base (Taldor), MatrixBI
Python		3base (Taldor), MatrixBI

Big data analytics tools (Partial list) - Part 1:

Package	Israel Rep.	Integrators	Description
Neo4J			Graph database, data modeling
Dato			Machine learning analytics
Orange			Analytics (+ML)
Knime	Open Source		Analytics
Rapidminer			Analytics (+ML)
Weka			Analytics
R			Analytical libraries
Elastic		Hilan-WeAnkor, Matrix, Hilan-Ness	Unstructured data analysis
SolR		Matrix	Unstructured data analysis

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Big data analytics tools (Partial list) – Part 2:

Package	Israel Rep.	Integrators	Description
IBM Big Insights, text analysis, Watson analytics, Infosphere streams	IBM Israel	IBM GBS, Hilan-We Ankor, WebTech, KPMG, Deloitte	Analytics, text analysis, cognitive
SAS	Mia computers (SAS)	Mia computers	advanced analytics, text analysis
Teradata Asterdata	I.E.Mittwoch	I.E.Mittwoch	Big data discovery platform
HP "Haven", Idol	HP Israel	HP, Twingo (Vertica), MatrixBI	Unstructured analysis, entity extraction, speech to text, audio analytics, Video analytics, face recognition…

Analytics, Predictive analysis & data mining tools 2017

Presence & Support in Israel

Players to watch:
SAP
Microsoft
BIHavior (Portrait Miner)

SAS

IBM

NBO

CB4

DMway

OS Big data
(RapidMiner, Knime, Weka...)

R statistics

Local Support

Market Presence
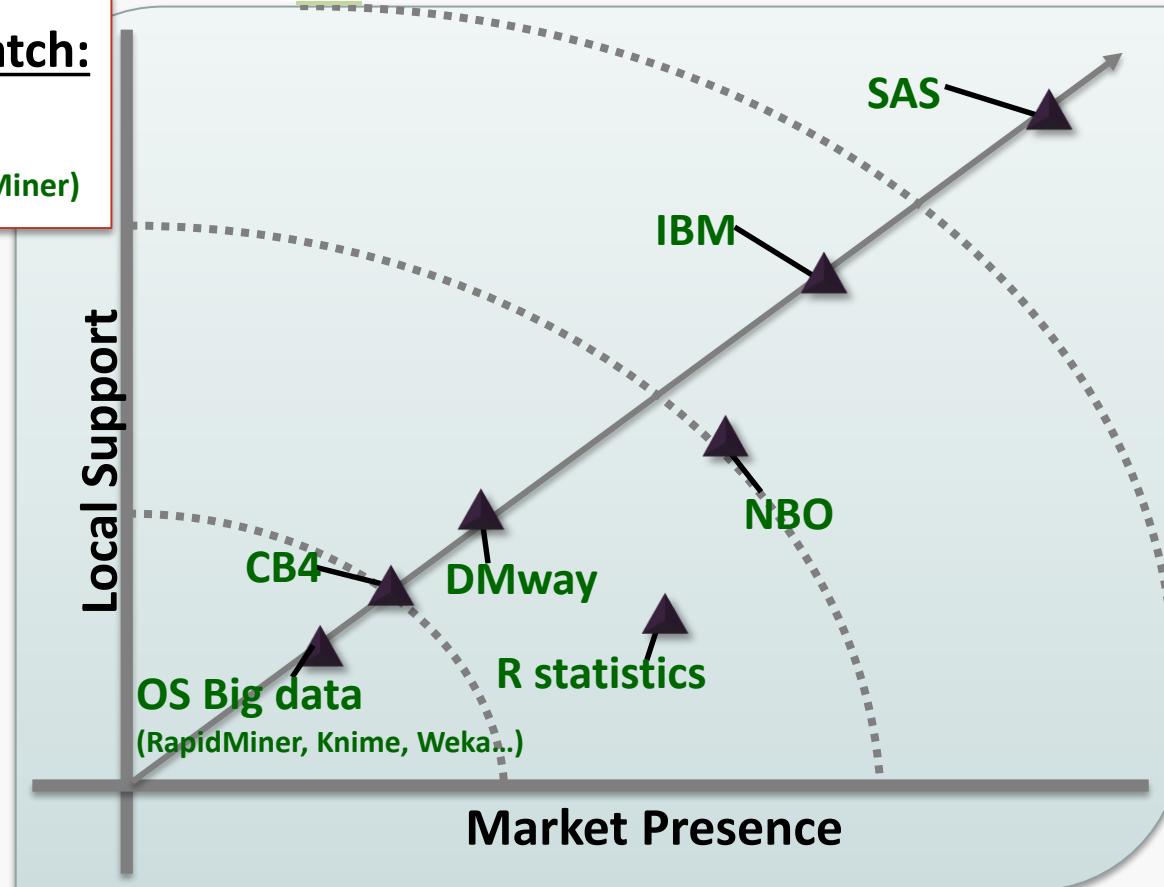
This analysis should be used with its supporting documents

Data Virtualization Tools

Product	Rep in Israel	Integrator
K2View	Data Tapas	Data Tapas
Cisco Data Virtualization	Cisco Israel	Nogamy, Malam-Team
SAS Virtualization	Mia Computers	Mia Computers
Informatica Data Federation/Data Services	Aman Computers	Aman Computers
IBM Server Federation	IBM Israel	IBM
Oracle Oracle Data Service Integrator	Oracle Israel	Oracle

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Enterprise Portals : Players in Israel

Company	Product name	Integrators
Microsoft	SharePoint portal server	Advantech, Aman, Bynet, Malam-Team (Guardian), Ewave, Hilan-Ness, Matrix, SQlink, Elad, HP, One1, Yael, Methoda, UCL software, UBTech, Top Soft and more…
IBM	Websphere Portal	IBM, Matrix, Webtech, Novilis
SAP	SAP Portal	Hilan-Ness, Taldor, Malam-Team, One1, Advantech, HP, IBM, Skywind
Oracle	Oracle Web Center	Matrix, Ewave, Taldor, Advantech, Unitask, Malam-Team, Oracle Consulting
Salesforce	Salesforce Community Cloud	One1, All-Cloud, ServiceWise
Liferay	Liferay Digital Experience Platform, Liferay Portal Community Edition	Matrix, Webtech, Malam- Team

Open source

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Enterprise Portals 2017*

Presence & Support in Israel
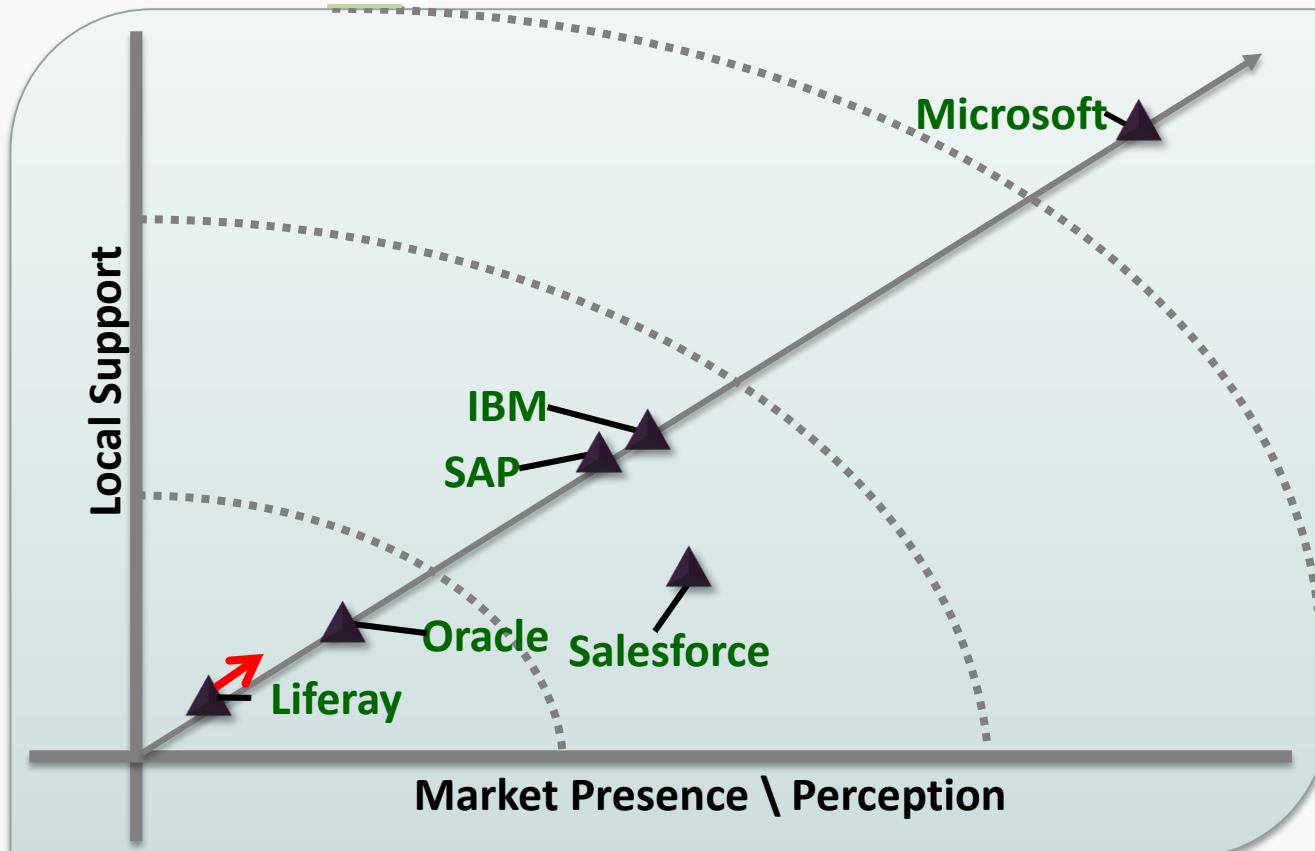
Microsoft

Local Support

IBM

SAP

Oracle

Salesforce

Liferay

Market Presence \ Perception

* Doesn't include chat/ social solutions

This analysis should be used with its supporting documents

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Enterprise Collaboration Tools (Partial list) - Part 1:

Company	Product name	Integrators
Microsoft	Yammer, Teams	Advantech, Top Soft, Aman (+Eternity), Bynet, Malam-Team (Guardian), Ewave, Hilan-Ness, Matrix, Tvuna milenium (SQlink), ELAD, HP, One1, Yael, Methoda, UCL software, UBTech and more…
IBM	Connections	IBM, Matrix, Web Tech, Novilis
SAP	SAP Jam (social)	Hilan-Ness, Taldor, Malam-Team, One1, Advantech, HP, IBM, Skywind
Cisco	Jabber, Spark	Bynet, Bezeqint
Oracle	Social Network Cloud	Matrix, Ewave, Taldor, Advantech, Unitask, Malam-Team, Oracle Consulting
Salesforce	Chatter, Cloud social network	One1, All-Cloud, ServiceWise
Harmon.ie	Social & collaborative solutions	Bynet, Yael
Confluence (Atlassian)	Team collaboration	Methoda, Deloitte

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Enterprise Collaboration Tools (Partial list) - Part 2:

Company	Product name	Integrators
Atlassian	Hipchat	Methoda
	Slack	-
Facebook	Workplace by Facebook	Deloitte, Social Knowledge
Elgg (open source social network)		
	Igloo	-
	Jive	-

Open source

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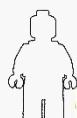
Internal ECM players in Israel

Product	Israeli rep.	Integrators
OpenText (EMC-Documentum)	EMC, Hilan-NessPro, Team Software, SAP	Hilan-NessPro, Accenture
Open Text	Team Software, SAP	Malam-Team, Advantech
IBM- Filenet	IBM Israel	Yael- IFN, Correcto (Integrity Software), Webtech, Deloitte
SharePoint	Microsoft	Many ISVs – SPS integrators
Oracle Webcenter	Oracle Israel	Malam-Team
Sharedocs	Elad	Elad
Otzar	Aman	Aman
Ada system	Artis	Artis, Taldor, Malam-Team
MPL (+SPS based version)	MPL	MPL
M-Files	ADMS	ADMS

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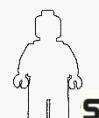
ECM (Enterprise Content Mng.) 2017

Presence & Support in Israel

Vendors to watch:
▲ M-Files

IBM

OpenText (Documentum)

iManage

OpenText

Microsoft

Sharedocs

Otzar

Oracle

MPL

Artis

Local Support

Market Presence \ Perception

▲ High-End Player

▲ Mid-tier Player

This analysis should be used with its supporting documents

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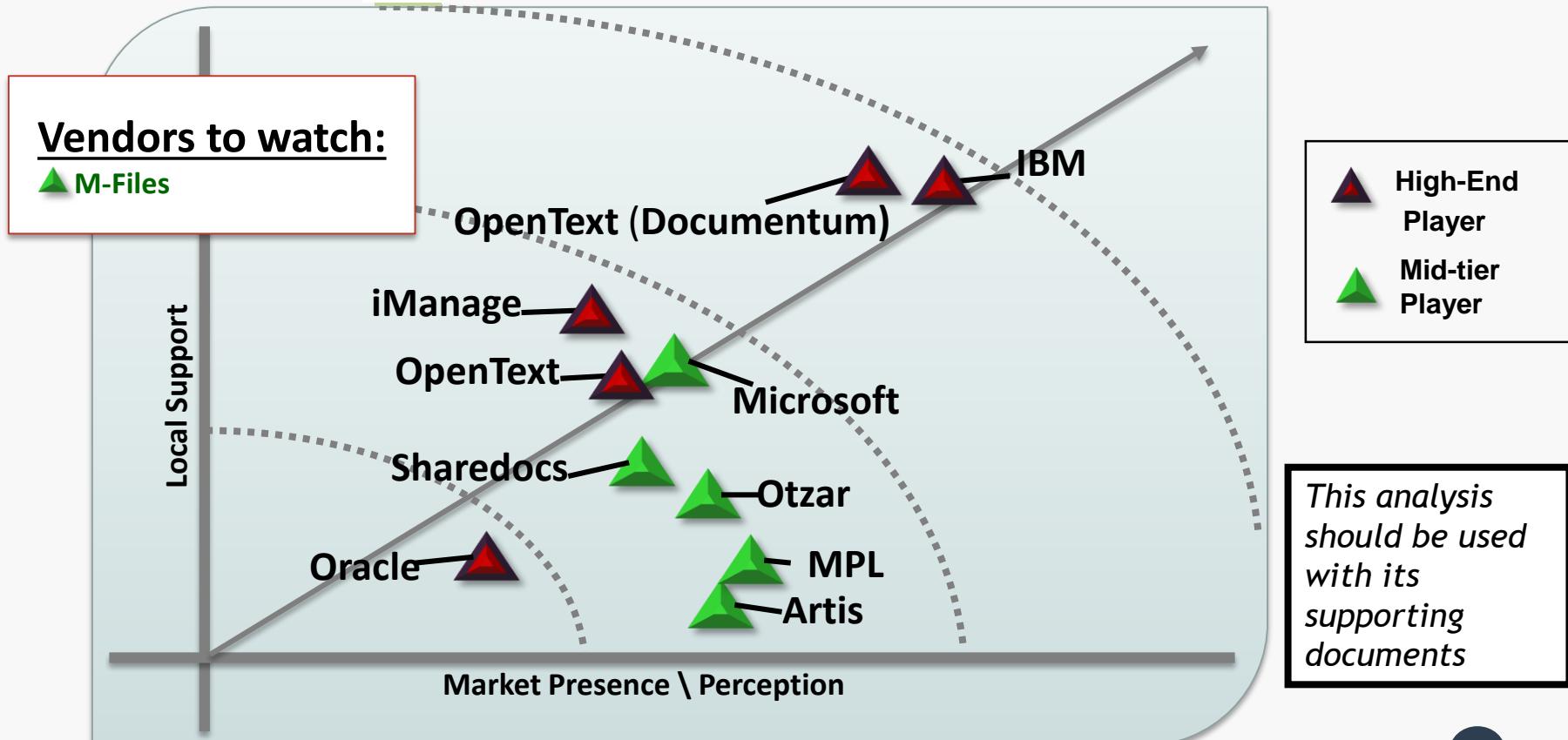
Enterprise Search players in Israel

Product	Israeli Rep.	Partners
Autonomy	HP	Xioma, Matrix, Elbit, Taldor
Microsoft	Microsoft	Many ISVs
Google Enterprise Search	Yael	Yael, Do-It
Attivio	Matrix	Matrix, Yael, TSG (IAI)
Content Analytics	IBM	Hilan-We Ankor
Oracle SES, Endeca	Oracle	
Solr – open source search based on Lucene (Lucene – open source search engine) + HebMorph (Hebrew morphology addon)		Matrix
Elasticsearch – open source search based on Lucene	We-Ankor, Matrix	Hilan-We Ankor, Matrix
*** Melingo-Morphology	Melingo (Matrix)	Matrix, many API partners

Open source

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KM Consultants- Partial List

- Byon

- Digidoc- Document Management

- Deloitte (Ergo)

- Gait- Document management

- IT Solutions

- Knowedge

- Matrix

- Methoda

- ROM Knowledgeware

- Yael

* Alphabetical order, not a ranking!

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